

The Ceramic Scope Buyers Guide is the one and only reference source about companies, products, services and activities in the ceramic hobby industry. Published annually as a special issue of Ceramic Scope, it will be issued early in January for use throughout 1980. It is mailed free to Ceramic Scope subscribers and additional copies will be available for purchase.

Indispensable for every professional, the Guide includes sections on manufacturers, brand names, products, distributors, traveling teachers, shows and associations as well as a comprehensive survey of all available kiln models, pottery wheels, clay and slip equipment.

Manufacturers, distributors, dealers, teachers and supervisors of ceramic programs in schools and institutions will be consulting this directory and referring to it not only when they are making buying decisions but also when they are making show plans for the coming year.

To guarantee that you will be included in one or more of the above sections in the 1980 Buyers Guide, return this form promptly (or route it to the appropriate person in your company or organization who will take responsibility for completing and mailing it). If you cannot give the exact dates of your show in 1980, indicate the approximate time each year the event is usually held so that the show can be calendared in the proper month.

Eligible for listing in one or more sections of the Buyers Guide are associations (in which over half the membership is involved in the ceramics business), show management companies, and ceramic shows. **(Associations open solely to hobbyists should not return this form.)**

NAME OF ASSOCIATION _____ NO. OF MEMBERS _____

ASSOCIATION MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

MEMBERSHIP OPEN TO: _____ YEAR FOUNDED _____

ASSOCIATION PRESIDENT _____ PHONE NO. _____
(List Area Code)

PRESIDENT'S ADDRESS (if different from above) _____

CITY _____ STATE _____ ZIP _____

ELECTIONS HELD: _____

NAME OF SHOW _____

SHOW DATES _____

LOCATION OF SHOW _____

(Include building, address, city, state, zip)

Sponsoring Association and/or Show Management Co. _____

Show Chairperson and/or Show Director _____

Address _____

City _____ State _____ Zip _____

Over half of the membership of our association is in the ceramics business—studio owners, teachers or other ceramic professionals.

Your name _____ Title _____

Signature _____

RETURN THIS FORM
NO LATER THAN SEPTEMBER 1

Don't put off returning this questionnaire. In past years, we've mailed out several reminders to companies that failed to return their free listing forms. Mailing costs make it impossible to do that this year. So hurry and get your form in before the deadline!

Your firm may be eligible for listings in other sections of the 1980 Buyers Guide. Check below if you need free listing forms in any of the following categories:

- ☐ Distributor (or Wholesaler) Section
☐ Traveling Teachers Section
☐ Manufacturers Section
☐ Publishers Section (Firms, including manufacturers, who publish a line of books or a magazine are eligible)

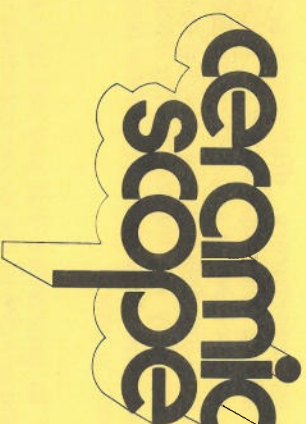
Los Angeles, Calif. 90048.

Box 48643

Ceramic Scope

PLACE
FIRST CLASS
POSTAGE
HERE

FREE LISTING FORM for Shows & Associations



1980 BUYERS GUIDE

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