

craft contacts

CALBOC

Craftsmen's Association of British Columbia,
1411 Cartwright Street,
Granville Island,
Vancouver, B.C. V6H 3R7
(604) 687-6511

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Advertising within does not imply CABC endorsement.

Fund and the B.C.
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MARCH 1984

plc p 6/15

a message from Gail

Well "it" has finally arrived, and I don't mean, just the spring! We took forward to hearing your reactions to the ILLUSTRATED DIRECTORY OF CRAFTS IN BRITISH COLUMBIA and welcome suggestions for future publications.

The TIDSA Committee under the chairmanship of Don MacArthur is pleased with the response to date. Some of the letters have been reprinted under the LETTERS section of this newsletter.

I would like to thank MIKE OVENELL for the wonderful job he did in coordinating this project. As well, the group of people who were involved. They worked very hard, and throughout it all we had a lot of fun. In some instances we broke new ground i.e. the direct use of the computer printout to the finished copy. This technology saved a considerable amount of money. Mike will be in charge of the tourism brochure production and again this will be a pilot project for the CABC with great opportunities for the future.

The DIRECTORY has been sent to the following:

1. CABC members.
2. Craft and visual arts associations and councils in Canada, the US, Britain and Australia.
3. Canadian Trade and Consulate Commissions around the world.
4. Provincial and Federal government agencies.
5. B.C. Interior Design Institute members.
6. Educational institutions in Canada and the US.
7. Crafts magazines in Canada, the US and Britain.

Members can purchase additional copies for \$10 plus a \$2 mailing charge (\$10 from the office).

NOW WE NEED TO HEAR FROM YOU ON THE FOLLOWING:

1. TOURISM BROCHURE APPLICATION (Pink)
2. ANNUAL GENERAL MEETING SURVEY (Gold)
3. FILM PROJECT UPDATE (Front Page)

Have a happy Spring!

Gail Rogers
Executive Director

Film Project

THE FILM PROJECT is underway, under the expert direction of Nick Kendall and Keet Neville, who have been making documentaries and winning awards for their films. They are enthusiastic about the applications so far, but would like to see even more examples of work being done by B.C. craftspeople that reflects their environment. The budget has been increased to over \$150,000, and there is a thought that the film could be part of a series.

Let it be known that no part of B.C. is too distant to be considered, although as you realize, more than one craftsperson to interview in one location is an advantage. Non-members of CABC will also be considered. The first deadline for receiving names has been extended to April 1st, but after that time new names may be added, if necessary, by the film committee. It would be nice to see photos of the natural environment as well as those of the work that was inspired by it. (Even buris and bowls in the finished state would be good. It must be B.C. wood). We hope to get funding for the film in time to finish it in the summer of '85. For details, phone Gail at 687-6511, or Peggy Schofield at 263-5590 evenings.

Spring Pots

The Potters Guild of B.C. is proud to announce that they have negotiated to open a large shop and exhibition space in the complex of shops in Gastown called "Le Magasin". The shop will open March 1st and run until at least the end of May, when they will have to re-negotiate their further stay at "Le Magasin".

The Guild is also very happy to have as Director of this new "Gallery Shop", Hiro Urakami, who ran the very popular "House of Ceramics" in Vancouver for many years. Hiro will be curating five mini exhibitions of local ceramic artists' work during the first three months.

If you are interested in selling work through the "Spring Gallery" shop area, or if you would like to work at the new gallery, please start by contacting Hiro now, at 926-8178.

The Potters Guild of B.C. has a new address:

314 West Cordova Street, Vancouver, B.C.
V6B 1E8.

NEWS

CANADA COUNCIL 1984-85 ARTS BUDGET

The Council has announced that at its December 1983 quarterly meeting, its board approved a 1984-85 budget which anticipates a 4.2% increase for the arts division. This represents a \$2,659,000 increase on a total of \$66,210,000. In his budget submission, Council Director Timothy Porteous pointed out that since the mid-70's the Council's yearly appropriations from Parliament have not kept up with inflation, while arts activity and quality have increased, due in part to Council support. So the real value of Council grants has declined, but the demands on its limited funds have sharply increased. Board members agreed that despite the harsh economic facts, the Council must continue its present programs. They discussed, with great concern and at length, the implications of the continuing erosion of the Council's financial position. Slow starvation of the country's artist life was the gloomy forecast if arts funding did not improve, they felt. In a private meeting with the Minister of Communications, Francis Fox, the members urged him to continue his efforts to secure adequate funding for the Council.

AUDIO-VISUAL KIT FOR TEACHERS ON HEALTH HAZARDS

Audio-visual kit for teachers on health hazards in the arts and crafts. Produced by Ted Rickard of the Ontario Craft Council and available from OCC in March 1984. Will include a wide range of health hazards, problems and solutions in the field of arts and crafts. Kit consists of 80 slides, a taped commentary on cassette and a teacher's manual. The "Arts and Crafts Health Hazards for Teachers" kit will sell for \$125.00 and can be rented for \$25.00. Contact OCC for full information, telephone (416) 977-3551.

Also new from the Ontario Crafts Council: Business Bibliography for Craftsmen. Available for \$2.50 from O.C.C.

WORLD CRAFT PERSPECTIVES

World Craft Perspectives seminars organized by Emily Carr College of Art, ended February 21st. The seminars covered Crafts in B.C.; National Perspectives - U.S. and Canada; Unesco and the World Crafts Council; and British Columbia and beyond. All presentations were taped and will be available for distribution at some point. For information contact: Sam Carter, Chairman, Foundation Division, Emily Carr College of Art & Design, 1399 Johnson Street, Granville Island, Vancouver, B.C., V6H 3R9 or call (604) 687-2345

A NEW CANADIAN GUILD IS FOUNDED

During the past year the activities of several dedicated individuals have led to the formation of the Canadian Bookbinders and Book Artists Guild. Groups or individuals interested in the guild may contact:

Mrs. P.A. Tomlinson
Chairman Public Relations
The Canadian Bookbinders and
Book Artists Guild
26 Morningside Avenue
Toronto, Ontario
phone: (416) 851-1554

CERAMICS STUDENT HAS TWO WORKS SELECTED FOR INTERNATIONAL EXHIBIT

Sadashi Inuzuka, a third year ceramics student at the Emily Carr College of Art and Design has recently learned that two of his works have been selected for inclusion in the IX Biennale Internationale Ceramique D'Art in Vallauris, France.

This biennial represents the very best of contemporary ceramic art, and selection is considered an honour by established and professional artists from around the world.

Sadashi Inuzuka entered the Foundation Program at ECCAD in 1981 and selected ceramics as his major area of study.

His two peices "Woman I" and "Explosion III" will be shipped to France prior to April 10 for presentation to an international jury who will select the prize winners.

For further information contact :
Robin Mayor, Principal or
Tam Irving, Divisional Chairman
at: 687-2345

NEW EXECUTIVE DIRECTOR FOR THE VANCOUVER EAST CULTURAL CENTRE

Ronald N. Stern, President of the Board of Directors of the VECC, is pleased to announce the appointment of Wendy Newman as the new Executive Director. She will be replacing Jeremy Long, who left the Centre in mid-January to resume his career as a freelance director and playwright.
For more information: contact Cathy Levy, Publicity Director, 254-9578.

VANCOUVER COMMUNITY COLLEGE - LANGARA CAMPUS

Everyone interested in the visual arts! Welcome to the annual Open House of the Fine Arts Dept. The studios will be in session and an Art Exhibition of students drawings, paintings, sculptures, ceramics, designs and prints will fire the walls of the studios and hallways in the Fine Arts area. Individuals and school tours are invited during our exhibit hours and if you wish a guided tour, please phone the Fine Arts Department. March 27th to 30th. 324-5229.

THE FIFTH ARANGO INTERNATIONAL DESIGN COMPETITION
A news release dated February 6, 1984, stated that Entries from The Netherlands, California and Italy were awarded the major prizes of \$1,500 first, \$750 second and \$500 third for new designs in glass submitted to "Glass That Works", The Fifth Arango International Design Competition, in Miami, Florida.

letters

CLOSURE OF D. I. U. C. Nelson, B. C.

March 6, 1984

The Honourable Jack Heinrich
Ministry of Education
Province of British Columbia
Parliament Buildings
Victoria, B. C.
V8V 1X4

Dear Mr. Heinrich,

The CABC, as the umbrella organization for craftspeople in British Columbia, would like to express its concern at the announced closing of the David Thompson University Centre in Nelson, British Columbia.

We urge your Ministry to continue working with the DIUC action committee and hope that through honest discussion a solution can be found for the continuation of this vital and necessary training school for B.C. artists and artisans.

The CABC would be pleased to offer our services as an information and personnel resource centre.

Sincerely,

Peggy McLernon
President

cc. Premier Bill Bennett

The Honourable Pat McGeer
Ministry of Universities,
Science and Communication

Serge Joyal
Secretary of State
Government of Canada

If you feel strongly about this issue please write your own letter to the Minister.

The following letter is in response to the letter by Beverly and Richard Porter, which was printed in the February issue of "Craft Contacts".

February 24, 1984

Dear Richard and Beverly Porter,

We strongly support your views on the name of our association. Last June a letter from Ramona Froehle-Schacht expressing her objections to the name was printed in the newsletter, and the only other response we've seen since then was our own in the fall. We said at that time that we hoped more craftspeople would take the time to express their views. Where are they? Any organization is an expression of its membership, but if the members don't participate, who is the organization?

We hope it is reassuring for you to know that there are (at least) two of us fighting from the inside.

Sincerely,

Leah Errington
Jim Meadows
Great Canadian Design Works
(members of CABC)

CCC

CCC - BRIEF TO THE HOUSE OF COMMONS ON TAXATION AND THE ARTS

A copy of this brief is in the resource centre at the CABC offices. Copies can be obtained through CABC at a charge of 50¢. A letter supporting the brief was sent by the CABC office.

PRESENTATION AT RIDEAU HALL

In recognition of the interest in Canadian crafts shown by the Governor-General and his wife, Mr. and Mrs. Edward Schreyer, during their term of office. CCC will present gifts made by Canadian Artisans to their Excellencies at a small reception at Government House (Rideau Hall) on Friday, March 16. The CCC board will be in Ottawa for its meeting on that day and while at Rideau Hall, Board members will have an opportunity to view the Ontario Potters Association exhibition "The Perfect Setting". The exhibition results from a national competition to design dinnerware for Government House. Major awards went to Jan Phelean of Hillsdale, Ontario for her porcelain place setting of dinnerware and to Robert Held of Calgary for his blown glass goblets. These two artisans have been commissioned to produce 20 such sets for use at Rideau Hall. The General Foods Award for Excellence went to Ron Roy, Toronto for his porcelain dinnerware place setting and Karl Schantz, also of Toronto, received the Indusmith Award for Excellence for his glass goblets.

B.C. PLACE 1st ANNUAL CHRISTMAS CRAFT FAIR

We would like to thank all the people who supported us before, during and after the show, making it one of the most successful arts and crafts shows in Canada by achieving an attendance figure in excess of 30,000 with total sales estimated at over \$500,000.00.

Our show next year will be December 7th, 1984 - December 15, 1984. Booth fees will be \$800.00 for ten days and \$450.00 for five days. Corner booths and shared booths will be an additional \$50.00 per session. The application deadline will be July 1st, 1984 and must be accompanied by a \$50.00 deposit. Booth set up will be much the same as last year.

Thanks to your suggestions several changes will be made regarding food, multi-day passes, babysitting and our advertising, which alone has been budgeted at over \$75,000.00 including several special projects planned for this year. Please contact us at the address below for application forms:

Josko Craft Co.
3380 Burns Avenue
Victoria, B.C.
V8Z 3P2
(604) 386-1442
Bob Johnson

HAND AND EYE

Thursdays at 9:00 on CBC final 3 evenings

MARCH 15 - "TOUCH WOOD"

Producer/director: Phillip Keatley
Composer: Michael Conway Baker

Featured Artists:

Wendall Castle	Stephen Hogbin
William Koochin	Don McKinley
George Nakashima	Bill Reid
Gregory Brown	Joe Coutts
Henry Hunt	Ray Nurse
Edward Turner	

MARCH 22 - "AGAINST OBLIVION" - stone & metals

Producer/director: Katherine Smalley
Composer: Harry Freedman

Featured Artists:

Walter Allward (1876-1965)	Paul Beau (1871-1949)
Giacomo Manzù	Eleanor Milne
Albert Paley	

MARCH 29 - "THE LOVE OF GARDENS"

Producer/director: Donnatu Wigmore
Composer: Louis Applebaum

Featured:

Butchart Gardens, Canada
Longwood Gardens, U.S.A.
Monet's Garden, Giverny, France
Ryoanji Temple & Silver Pavilion, Japan
Stissinghurst, England
Vaux-le-Vicomte & Villandry, France
Villa Lante & Villa d'Este, Italy
Mang-Shih Yuan, Suchow, China
and private gardens

For further information or stills, contact:

Jan Oddie, Publicist
Canadian Broadcasting Corporation
TV Arts, Music & Science
P.O. Box 500, Station A
Toronto, Ontario, Canada M5W 1E6
(416) 925-3311, Extension 3551

reports

JURYING GUIDELINES

The jurying guidelines (Feb. issue) were drawn up by the following committee:

Diane Mortensen, Catherine Barr, Fred Hayward,
Donna Robertson, Hiro Urakami.

This was to have followed The Jurying Guidelines which appeared in our February issue of Craft Contacts.

We have drawn unabashedly from the previous work done by craft associations across Canada and we thank them for their input.

The rationale for the two-part guidelines came from discussions with both jurors and crafts people. The setting of rigid rules covering technical and design aspects is likely to set up as many valid exceptions as rules. For example, where a certain finish was required, a valid even more suitable finish might be denied. Rigid rules would likely also inhibit innovation and experimentation, smothering the craft.

Lack of communication, it was discovered, was the root of most conflict regarding jurying. This problem could not be addressed in jurying standards, so it was felt that if a craft event were well planned, with an awareness of where responsibilities lie, then jurors could do a better job. Craftspeople would understand what their responsibilities were and what they could expect from the event. In other words, the jury becomes open to criticism from both organizers and participants when just left adrift without parameters in which to work. The craftspeople accuses the juror of favouritism and the organization accuses him of choosing poorly or inappropriately.

The committee would appreciate any comments you may have about these guidelines or questions which might arise. Please forward these comments by March 31, care of the CABC office.

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MADE BY HAND UPDATE

This time work on Made by Hand '85 has started as soon as the 1983 show was over. Our first effort was to gather feedback from former participants and members. I was really grateful to everyone for the well-considered verbal and written submissions. Following this short report is a summary of all the comments received. It makes it much easier and more satisfying to plan in response to definite preferences and desires.

In addition to responding to your comments a number of other aspects were taken into consideration. Not the least of these is the enormous task of fund raising that is required to fund this exhibition. Nearly \$10,000 were raised by Gail Rogers and Peggy McLennon. It's unrealistic to think this can be done every year so Made by Hand will be a biennial show with the next one in May/June 1985.

Three other aspects seem of particular importance to us: awards, a better jurying system, and clearer definition and criteria.

If at all possible a number of substantial awards will be presented at future shows. Peggy is looking into ways and means for this. Hopefully this will attract a greater number of participants.

The jurying is a real problem. This past year 140 craftspeople submitted a total of 342 objects. If, as we hope, a greater number of people enter, it would be impossible for the jurors to see all the actual objects. So we shall go to a two stage jurying process - an initial jurying from slides and a second jurying of the actual pieces a month before the opening of the show.

To make it clearer for both participants and jurors to understand what should be taken into consideration in submitting or jurying an object we have tried to write a more precise definition and criteria.

Definition: a biennial juried exhibition of original, contemporary crafts by CABC members resident in B.C.

- Criteria:
- pieces must not have been previously exhibited.
 - the object must present craftsmanship of the highest quality and a professional attitude to producing a piece of original design
 - the object must display the creative use of materials and show skill and technique used not only for a display of virtuosity but to create a piece bearing the imprint of the maker and that presents a clarity of artistic vision.
 - the object should be an original design and not simply replicate a traditional form or pattern - there should be a creative use of traditional themes which go beyond simple imitation.

And finally or most immediate problem is to find and book an appropriate location. We have approached Robson Square and have our name on the list. However, the management of the Media Centre is being changed and they can't give us any definite commitment yet. However, we are working on it and a good location will become available.

We look forward to receiving any further comments you may have.

Elizabeth Bell

SUMMARY OF COMMENTS CONCERNING MADE BY HAND

There is a definite feeling that Made by Hand should continue as it is the only province-wide juried craft show.

There is a difference of opinion on frequency. Quite a few people feel that every two years is often enough since it takes quite a long time to prepare for such a show and also a two year interval would likely see more fresh innovative ideas. Fibre people especially feel this as their work takes a very long time to do. However, there is also a feeling that a show every year is needed to keep up the interest and momentum and to maintain CABC visibility. Whether Made by Hand happens every year or at two year intervals, the importance of at least six months between the call for entries and the deadline was stressed. Also the desirability of a regular date and interval was expressed. It was also pointed out that May/June was preferable as a time for the show than October/November since the fall date was too close to the Christmas markets and sales.

There is some support for a show with a theme but the general consensus is that the major part of the show has to remain a survey to give everyone a chance to exhibit. In conjunction with the general survey there could be an invitational part (the Bronfman winner and/or an outstanding craftsman or craftsmen in a particular field). The inclusion of Wayne Ngan as the Bronfman winner in the 1983 show was very favourably received. One suggestion was that every two years there be a large survey show, and on the alternate years a smaller theme show.

- Criteria
- professionalism
 - creative, highly skilled, professional artisans
 - high quality and excellent technique, not just esthetically pleasing
 - never shown before (to emphasize new trends)
 - not slickness of work or "good copies" of traditional work
 - good craftsmanship, originality, creativity and ingenuity
 - care in execution, original, clarity of artistic vision, "of merit" or exciting the enthusiasm of a juror, sense of unity within the piece, of 3-D does it speak 3 dimensionally
 - use of materials to make objects bearing personal imprint of maker and that show skill and technique used not for virtuosity but to fulfil a special objective.

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exhibitions

Jurying Procedure

- anonymity of jurors until after jurying
- 1st round from slides, then 2nd jurying from actual piece
- at least 2 jurors from different backgrounds. Jurors should not be required to come to a consensus

Awards

- very important to encourage the more established craftspeople to enter
- even non monetary awards would be of some encouragement
- there should be several smaller awards instead of one very large one

Entry Fee-

- \$10 is enough
- \$25 is too much if every year
- \$25 is alright especially if the show is only every two years and there is a chance at a monetary prize.

Location- should be a prestige place

- Vancouver Art Gallery
- Robson Square gets a lot of support especially since its proximity to the Art Gallery makes it a better known place
- Cartwright Street Gallery
- Arts, Sciences and Technology Centre is not considered to be one of the better places though people liked the fact that you could see in from the street
- there should be good parking
- places like Presentation House in North Vancouver or the Surrey Art Gallery are considered to be too far from the centre of things.
- Admission charge (like at ASTC) is a drawback.

Why People Enter

- to keep work in the public eye on an ongoing basis
- exposure
- communication to the public
- feedback to the artisan
- stepping stone for people to move out of their small local arena (i.e. guild)
- enter to find your place

Encouragements

- awards
- purchase awards
- illustrated catalogue of high quality with good photos
- placing of slides in crafts directory
- colour reproduction of award winners in some way (postcards?)
- works should be obviously for sale

Travel - a good idea if it were done well which is very expensive

- big problems for ceramics because of breakage
- not worth it to tour only a few pieces
- exchange shows from other provinces

Another totally different way of looking at the Made by Hand selection process would be to jury people's work from slides and portfolios and then invite the outstanding people to participate in the show.

CHARLES H. SCOTT GALLERY

Emily Carr College of Art, 1399 Johnson St., 687-2345. Presents Robert Young, Ten Years, a retrospective, to March 11th and Senior Curatorial Exhibition, March 16th to April 1st.

CIRCLE CRAFT CO-OP

348 Water Street, 669-8021, is holding "Tea for Two", a group show, crafts in fibre, ceramics, paper and glass, to March 31st.

IMAGES FOR A CANADIAN HERITAGE

779 Burrard, 685-7046, Roger Stribley, new series of porcelain works and Fran Jenkins, new series of B.C. wildlife sculpture, through March.

INUIT GALLERY

345 Water, 688-7323. "Artists of Pelly Bay, N.W.T., tapestries, small carvings, drawings, through to April 15th.

KREIGER GALLERIES

775 Homer, 687-6335, Leger, Deryk Houston, Don Li, Bruce Muir, paintings; Jan McLeod, plant paper screens and baskets; Danny Kostyshin, Cherie Markewicz, Elisa Schamis and Debra Sloan, ceramics, all till March 29th.

PLACE DES ARTS

1120 Brunette, Coquitlam, 526-2891. Mary Ann McShee, display of China painting and demo, March 15th-21st; Jeanne Sarich, "Planters and Platters", wood fired pottery and Kathleen McCachern, "Childhood and Flowers", pastels and transparent watercolours, March 22 - April 4.

REMRANT GALLERY

1333 Lonsdale, N. Vancouver, 987-0133 Delphine and Douglas Brown, pottery, porcelain, watercolours and wildlife sculpture, March 19-31.

RICHMOND ARTS CENTRE

7671 Minoru Gate, 278-3301 Patricia McBain, fabric hangings, March 23rd to April 2nd.

SIX OF ONE GALLERY

1551 Duranleau, Granville Island, 669-1551. "High Tea", Tania Godoroja, famous Vancouver desserts on paper using acrylics, oils and water-colour techniques, March 5th to April 1st.

UBC FINE ARTS GALLERY

University of B.C., 228-2759

"Kurelek's Vision of Canada", oil paintings and mixed media, 48 works, March 6th to 31st.

UBC MUSEUM OF ANTHROPOLOGY

University of B.C., 228-5087

"The Copper That Came From Heaven", an exhibition on the ceremonial arts of the Northwest Coast Indians, through to April 1.

SHALOM GALLERY

Bettina Lewis will show her recent mixed media drawings together with Naomi Spiers sculptures, at the Shalom Gallery, Jewish Community Center, 950 West 41st Avenue, Vancouver. The show will run from March 28th to April 14th, 1984 from 10:00am to 5:00pm, Monday to Friday. For further information call 266-9111.

CENTRE CULTUREL COLUMBIEN

795 W. 16th., 874-9105 is showing Wendy Hamlin, paintings and Denise Marsan-giguere, pottery to March 22.

CONTEMPORARY ART GALLERY

555 Hamilton St., Vancouver, 687-1345 presents "Double Journey" an installation by Georgiana Chappell through to March 31.

DAWSON CREEK MUSEUM ART GALLERY

Textile show from March 29th to April 14th.

PRINCE GEORGE ART GALLERY

Carole Sabiston, fibre art and Studio 2080 artists' workshop, to March 31st.

ART GALLERY OF GREATER VICTORIA

Ikebana - The Art of Japanese Flower Arranging and Royal Canadian Academy, prints, drawings and paintings, both to March 11; E.J. Hughes and a historical perspective from the collection both to April 18th.

B.C. ARTS FESTIVAL

Victoria and Gulf Islands regional visual arts show entitled "Images and Objects", March 29th to April 28th at the OPEN SPACE GALLERY - VICTORIA, 383-8833.

CANADIAN ART GALLERIES - CALGARY

George Markle and Frank McKeough, folk art sculpture, March 10th to March 31st.

GLENBOW MUSEUM - CALGARY

Pre Columbian Art of Coast Rica, March 16 to June 10; The Great CPR Exposition, to May 13; Dolls: Most Prized Possessions, through June; Buddhist Images in Asia, sculpture & paintings, to April 19th; A.A. Chesterfield, turn-of-the-century photographs of Cree & Inuit people of Labrador, to March 25th.

AGNES ETHERINGTON ARTS CENTRE - KINGSTON, ONT.

Artist's Quilts, March 11th to April 22nd.

REFLECTIONS ON THREE PLAINS: CONTEMPORARY CRAFTS

Opens at the Winnipeg Art Gallery March 4, 1984. Hosted by the Manitoba Crafts Council, this is a juried exhibition of the work of artisans in Manitoba, Saskatchewan and Alberta. The exhibition consists of 73 works representing 54 artists and MCC hopes to tour the show in both Canada and the United States.

WORKS OF CRAFT - THE MASSEY FOUNDATION COLLECTION

will open to invited guests on the March 25th and thereafter to the public at the Victoria Memorial Museum Building, corner of Metcalfe and McLeod Streets, Ottawa, Ontario.

PRIME CANADIAN CRAFTS - Toronto, Ontario

Annual national juried show sponsored by the Metal Arts Guild of Artists Jewellery, March 27th to April 7th.

TRAVER SUTTON GALLERY - Seattle, Washington

Paul Maroni, blown, cast, leaded and fused glass; David Huchthausen, glass sculpture; Clarice Dreyer, cast aluminum sculpture, March 1st to 31st.

opportunities

THE CRAFT GALLERY

The Craft Gallery at Bente Rehm Handcrafts invites B.C. Craft-people to apply for exhibition space. A small, 300 sq.ft., well-lit, intimate gallery, where the emphasis is on Crafts. Exhibitions of 1 or 2 weeks open with the artisan in attendance or demonstrating Saturday and Sunday afternoon. The gallery is located at Mattick's Farm outside Victoria on the Marine Scenic Drive, beside a charming Tea Room with good year-round traffic. Entries now being accepted for 2 up-coming Group Shows:

March 10-23 "Designer Fish". An exhibition exploring the diverse uses of FISH as design symbol in Crafts and Art.

June 2 - 15 "Put it in a Box". A light-hearted challenge to Craft-people and Artists to create BOXES (or pirouettes of boxes) in their own or any other media.

For further information on either show, call Bente Rehm, 5325 Cordova Bay Road, Victoria, B.C., V8Y 2L3 or call 658-8333.

ARTISAN'S STUDIO

The Artisan's Studio, 70 Bastion Street, Nanaimo, B.C., invites inquiries regarding membership or consignment in the following crafts; Pewter, Leather, Woodcarving, Copper Enameling, Basketry.

Applications from Vancouver Island and Gulf Islands only please. For further information contact Artican's Studio at 753-6151.

ATTENTION: Weavers and Spinners Guilds

Handweavers Guild of America, a non-profit organization and publisher of Shuttle Spindle and Dyepot, invites Canadian Guilds to apply to have the Handweavers Guild of America "Judges Choice Awards available for presentation at any exhibitions or shows which they may be planning. This award comes with one or three membership in HGA, together with Shuttle, Spindle & Dyepot.

For further information please contact:

Diane Mortensen
3855 Dunbar Street
Vancouver, B.C., V6S 2E1

VACANCIES AT EMILY CARR COLLEGE OF ART

Director of Fine Art: The Director will be responsible for the academic development and administration of the Fine Art Division at B.C.'s provincial art institute. Distinguished record of academic/artistic/design achievement, experience as an educator and a commitment to an art education are desirable qualifications for this position. Candidate should exhibit demonstrated ability to communicate effectively with colleagues, faculty and students and to articulate the instructional needs of the Division. Knowledge of post-secondary education in Canada and practical ability to address the implications of future developments are essential. Salary range \$48,000 - \$56,000. Commencing Fall Semester, 1984.

Graphic Design Instructor: Professional with a commitment to design education is required by ECCAD's Graphic Design Department. Comprehensive design philosophy, innovative abilities and a demonstrable commitment to the exploration of traditional and newly emerging technology (computer graphics etc.) are expected qualifications. Full-time salary to \$36,000 commensurate with experience. (18 hours student contact per week). Commencing August 1984.

Resumes including statements of professional and educational philosophy, and samples of work (slides) by March 15, 1984 to:

Search Committee Emily Carr College of Art and Design

1399 Johnston Street
Granville Island
Vancouver, B.C.
V6H 3R9

FIBRATIONS I

The Prince George Weavers and Spinners Guild cordially invites you to attend Fibrations I, its tenth anniversary celebration, to be held October 5 - 7, 1984 (Thanksgiving Weekend).

Keynote speaker and lecturer will be Allen Fannin, internationally recognized spinner, weaver, and designer from Westdale, New York. Other featured speakers include Mary Andrews, Merna Beeny, Linda Heinrich, Barbara Heller, and Linda Purcell, as well as our very own well-qualified artists: Laura Fry, Mimi Gely, Noreen Rustad, and Monique Wyse. Plans also include "Webs: a juried exhibition of handwoven fabric", a wine and cheese party, a luncheon, and a Saturday evening banquet and fashion show.

The conference will be preceeded and followed by workshops covering linen, colour, tapestry, felting, marketing, spinning, yarn handling techniques, and design. Registration information is available from Betty Blunt, 552 Radcliffe Dr., Prince George, B.C., V2M 3N6.

STAINED GLASS TOUR OF ENGLAND

Presented by Sheridan College School of Crafts and Design and led by Robert Jekyll, July 13 to 29, 1984. Cost including airfare, transportation in England, accommodation and breakfasts: \$1,995.00. Deadline for registration April 30, 1984. For details and reservations call Julia Mason at Sheridan College, (416) 459-7533.

CERAMICS '84 - POTTERS GUILD OF B.C.

The Potters Guild of B.C. Exhibition Committee would like to announce that they will sponsor a unique major juried exhibition in August of 1984. The exhibit will be installed in the Media Centre of Robson Square. Though all the details are not yet complete, this 1984 exhibition will concentrate on British Columbian "Ceramic Sculpture".

Detailed information on the exhibition, the jury and procedures for entering this exciting event will be available from the Potters Guild of B.C. in March, 1984. Please contact the 1984 Exhibition Committee, for further information.

CANADIAN LIVING MAGAZINE - XMAS CRAFT FAIRS

Canadian Living Magazine is publishing a list of Christmas Craft Fairs, Bazaars and Sales. This will be done Province by Province to be published in the September, 1984 issue. Deadline for submissions to CBC is March 30, 1984. Any organization wishing to be a part of the article may send the following information to CBC, which will be forwarded to Canadian Living Magazine.

- Date, Place and times of event
- Admission fee (if any)

HANDS MAGAZINE

The Third Canadian Chorister Craft Contest, sponsored by Hands magazine in support of the Canadian Children's Opera Chorus, is now underway. We are encouraging all Craft Organizations throughout the country to take part.

We have, however, run into difficulties in updating our mailing lists. Would you be so kind as to send us your most current listing of Craft Organizations in your province.

Any organizations not listed with "Hands" magazine please contact:

Canadian Creative Projects & Crafts
Box 867, Postal Station F
Toronto, Ontario
M4Y 2N7

Phone: (416) 964-8705

PAPERMAKING IN JAPAN

Japanese handmade paper (washi) is the focus of a travel seminar scheduled for July 21 - August 4, 1984. Seminar participants will have direct contact with the makers of Japan's fine papers and will experience the environment where washi is created. The itinerary includes five important rural papermaking areas as well as Tokyo and Kyoto.

The cost of the seminar is \$1,850.00 U.S., which includes long distance transportation in Japan, all overnight accommodations, 11 breakfasts and 11 dinners, guide and interpreter services, informational materials and a paper sample collection representative of the areas visited. Participants will be responsible for arranging their own transportation to and from Japan. For further information, contact Rural Arts Services, P.O. Box 1547, Mendocino, California, USA 95460.

CANADIAN CLAY CONFERENCE '84

Will be held May 7-11, 1984 at the Banff Centre School of Fine Arts, Alberta. Conference will feature a National Issues Day with keynote speaker Phillip Rawson, Dean of Goldsmith College, London, England, an Historical Issues Day and the final day will concentrate on The Artist is Society.

The conference is aimed at studio potters, clay historians, collectors, instructors, publishers and critical writers. Registration fee: \$100.00 plus accommodation and meals.

For further information write or call:

Leslie Manning
Conference Chariman
The Banff Centre School of Fine Arts
P.O. Box 1020
Banff, Alberta
TOL 0C0
(403) 762-6211
GLASS WORKS '84

The fifth international conference on the glass arts sponsored by the Glass Art Association of Canada, March 22-25, 1984, in Toronto. Featured speakers include William Warnus of the Corning Museum, Jorma Vennoia, designer from Iittala Glassworks, Finland and William Gudderrath from the New York Experimental Glass Workshop. For further information call (416) 869-8424 or (416) 869-8447.

VIIITH LIMOGES INTERNATIONAL BIENNALE

Presents "The Art of Enamelling" an Exhibition of contemporary enamels which aims to show the most recent work of artists from all over the world. In 1982, 30 countries were represented in the exhibition. The exhibition will be held during July and August 1984 and all entries must arrive in Limoges by May 1. Write: 1945 Lake Shore Blvd. West, Suite 3303, Toronto, Ontario, M8V 1J5 for full information.

VACANCY

For a technical advisor for mohair spinning project in Lesotho.

Two year term working with a co-operative. Experienced in design, spinning, weaving, dyeing. Further details from Peter Weirlich, Canadian Crafts Council, #16-46 Etgin Street, Ottawa, Ont. K1P 4K6.

MANAGEMENT SEMINAR

The Banff Centre's Boards Management Seminar will be held at the Niagara Institute, Niagara-on-the-Lake, Ontario, May 4-6, 1984. The seminar will be repeated at Banff in November, 1984. Information from The Banff Centre School of Management, Box 1020, Banff, Alberta, TOL 0C0, (403) 762-6121.

CERAMICS IN BRITAIN TODAY

Is the focus of a World Crafts Council tour June 22-July 8, 1984. Cost is \$2,490.00 U.S. includes airfare, first-class accommodation, most meals and more. Additional information from Park East Tours, 1841 Broadway, New York, N.Y. 10023, USA. Telephone (800) 223-6078 or (212) 765-4870.

FIBRE GOLD- May 21 - 23
The Fibre Gold Conference will be held at the University of Victoria.

The Victoria Handweaver's and Spinners Guild celebrates its 50th anniversary.
Write to: 3811 Syrnol Road, Victoria, B.C. V8P 3X7 for further information.

FINNISH DESIGN AND WEAVING - STUDY TOUR

North Idaho College Study Tour on Finnish Design and Weaving, July 2 to August 4, 1984. Three different tours are planned. Details are available by writing to: Director, Study Abroad, North Idaho College, 1000 West Garden Avenue, Coeur D'Alene, Idaho 83814

WESTERN WASHINGTON SHEEP AND FLEECE SHOW INC.

Will be held at the Evergreen State Fairgrounds, Monroe, Washington, May 12-13, 1984.

SOCIETY OF NORTH AMERICAN GOLDSMITHS (SNAG)

Will hold its 1985 Conference and Annual meeting in Toronto. The Conference will be hosted by the Metal Arts Guild and the Ontario Crafts Council. For information on membership in SNAG write to their new address:

SNAG
6707 No. Santa Monica Blvd.
Milwaukee, Wisconsin
53217, USA

DESIGN IN SCANDINAVIA

Seminar, August 19-31, 1984 will travel in Finland, Sweden, Norway and Denmark and is arranged in co-operation with Scandinavian Organizations representing arts and crafts, applied art and industrial design. Will include opportunities for participants to meet Scandinavian artist craftsmen and designers. Details from The Danish Institute, Kultorvet 2, DK-1175, Copenhagen K, Denmark.

WOODCARVERS

An appeal is being made to all Arts Councils to alert their woodcarvers as soon as possible to contact: The Pentiction Arts Council
220 Manor Park Avenue
Pentiction, B.C. V2A 2R2

or call: 492-7997
The purpose is to organize a provincial woodcarvers' exhibition.

HANDWEAVERS GUILD OF AMERICA, INC.

The Suppliers Directory Committee is updating the Suppliers Directory for 1984 and would appreciate any help you could give, regarding suppliers in B.C.

Please send names and addresses of the suppliers in B.C. to:

Ruth M. Thompson
Chairman, Suppliers Directory Committee
920 Park Lake Circle
Maitland, Florida, USA 32751

fairs

VANCOUVER JEWISH COMMUNITY CENTRE

Sunday, March 18 is the date for the gala 1984 Purim Carnival to be held at the Vancouver Jewish Community Centre, 950 West 41st Avenue, from 12 noon to 3:00 p.m.

An afternoon filled with exciting activities has been planned. There will be games, rides, activities, Jewish food and much more! Special activities will include a craft sale, at the Shushan Market and feature performances throughout the afternoon.

Everyone in the community- young and old - are invited to join in the festivities. Come dressed in costumes and be a part of the atmosphere at the 1984 Purim Carnival! For more information call 266-9111.

HARBOURFRONT FIFTH ANNUAL CRAFT FAIR

Will be held July 26-29, 1984. Harbourfront presents Toronto's annual major outdoor craft fair to promote and encourage contemporary and traditional crafts in Canada. Participants are selected by jury from slides.

Applications are available now from the Craft Studio Office, Harbourfront Information Desk, 235 Queen's Quay West, Toronto, Ontario M5J 2G8
Deadline for Entries: March 31, 1984

CRAFT FAIR

The Matsqui Scouts are holding a Craft Fair on May 12th from 10am to 5pm, at the Church of Latter Day Saints, in Abbotsford. Table fee: \$10.00 (tables supplies). Contact: Scouter Art, 826-0333, not later than April 20th.

KELOWNA REGATTA

Plans for Regatta 1984, July 26-29, are now well under way. A larger and more exciting crafts fair is one of our highest priorities this year.

We propose a 4,000 square foot covered area which will engulf approximately 45 to 50 of the best artistically skilled craftsmen. Spaces are expected to fill quickly, so please register as soon as possible.

Please come and be a part of Kelowna's 78th annual Kelowna Regatta.

For further information and application forms please contact:

Carol Meise
Crafts Director
Kelowna Regatta Association
P.O. Box 391
Kelowna, B.C. V1Y 7N8
or call: (604) 762-4141

VANCOUVER CRAFT MARKET

Sunday April 8th from 10:00am to 4:00pm at Vandusen Botanical Gardens, 5251 Oak Street at 37th Avenue, Vancouver. The Vancouver Craft Market will present the Best of B.C. Crafts with a group of professional craftspeople from all over the Province. This event will be held indoors. Admission is free, ample, free parking is provided. For further information contact Michelle Claret at 576-9716.

PLACE DES ARTS' ANNUAL POTTERY AND CRAFT SALE

Place des Arts' Annual Pottery & Crafts Sale will be held on Tuesday, April 17th, from 10:00am to 5:00pm, at Place des Arts, 1120 Brunette Avenue, Coquitlam. For further information, please call 526-2891.

"The Claymakers", a local group, will exhibit their pottery at Place des Arts, April 19th to May 2nd. For more information, please call 526-2891.

FIFTH ANNUAL HARBOURFRONT CRAFT FAIR

Will be held from July 26th to 29th, 1984.

To Register: Send six slides, resume and technical information relating to your work to: Craft Studios Co-ordinator, Harbourfront, 235 Queen's Quay West, Toronto, Ontario M5J 2G6.

Registration fee: \$200 indoor \$135 Shipdeck
Tent
\$ 80 outdoor \$125 Grass
Tent

Fees are for space only. Spaces are all 10' sq.

A deposit of half the registration fee must be enclosed with entry. If application is not accepted your cheque will be returned to you.

DEADLINE FOR ENTRIES: March 31, 1984.

For further information telephone: Jean Johnson, (416) 869-8447 from Wed to Sun 10am - 6pm, or write: Harbour Craft Studios
235 Queen's Quay West
Toronto, Ontario
M5J 2G6

SALON DES METIERS D'ART DU QUEBEC - December 1984

To all provincial associations from the CCC. An invitation to participate has been extended. Slides of a least 10 different objects and a curriculum vitae. Jurying: beginning of May - deadline for submission: April 30, 1984.

MIDSUMMER MADNESS '84 - Outdoor Craft Fair

Wanted: Quality Crafts for Midsummer Madness and Studio Fair '84. Contact Sue Carlyle at 562-4526, Monday to Saturday, 10:00-4:00 or write to:

Studio 2880
2880-15th Avenue
Prince George, B.C. V2M 1T1

Application and Sample deadline: Monday, March 26, 1984.

OTTAWA CHRISTMAS CRAFT SALE

The Ottawa Christmas Craft Sale is to be held December 6-16, 1984 at the Ottawa Civic Centre and Coliseum.

All application forms must be received by April 15, 1984.

A limited number of application forms are available at the CABC office.

For more information please contact:

Ottawa Christmas Craft Sale
Box 5709, Station F
Ottawa, Ontario K2C 3M1

Workshops

CAPILANO COLLEGE

Neil Znamierowski, well-known NewYork weaver designer, author and colour designer of the Harrisville Yarns will come to Capilano College on March 19, 1984.

She will give a critique to the Craft students at the College in the morning and a slide-lecture in the evening, 8:00p.m.

Both events are open to anyone interested. Fee for both events \$10.00. For lecture only \$5.00.

For more information phone Capilano College 986-1911, local 390 or 439.

12-day CERAMIC SCULPTURE WORKSHOP

Okanagan College's Community Education and Fine Arts Departments will be presenting an intensive 12-day Ceramic Sculpture Workshop, set for May 14 to May 25, 1984. We have invited Chuck Wissinger to create a focus and energy in the workshop.

For more information regarding content of the workshop, please contact Mary McCulloch or Gerry Garneau of the Fine Arts Department (604) 762-5445 local 280 or 283. For accommodation information and registration, contact the Community Education Department (604) 762-5445, local 246.

As registration is limited, your prompt attention is recommended.

SURREY ARTS CENTRE - MARCH & APRIL CALENDAR

Friday - March 16 - Childrens Mini Gallery: "This is Me". An exhibition of children's art showing the development of the figure. Until May 15.

Monday - March 19 - Registration for Spring Courses and Workshops begins.

Tuesday - March 20 - Spring Break Children's Workshops begin. Three different workshops featured. March 20, Inuit Culture; March 21, Ukrainian Culture; and March 22, Japanese Culture. Pre-registration by March 9th. Fee \$4.00. 10:00am - 3:00pm.

Saturday - March 24 - Raku Workshop. For teens and adults. Pre-registration by March 16. Fee: \$12 includes supplies. Two consecutive Saturdays, March 24th and 31st. 10:00am -1:00pm.

Sunday - April 15 - Easter Crafts Workshop. Family participation creating your own Easter bunnies, cards and decorated eggs. Ages 4 and up. Pre-registration by April 6. \$1.00 per person; \$2.50 per family. 1:30 -3:30pm.

Surrey Arts Centre is located at 13750-88th Avenue, Surrey, B.C., V3W 3L1. For more information please call 596-1515 or 596-7461.

A DIFFERENT KIND OF KILN - AND HOW IT GOT TO BE THAT WAY

With Hank Morrow of the University of Oregon April 4th, 7:00 p.m. - Room 260, Emily Carr College of Art and Design. Cost is \$5.00, for more information please call 687-2345.

GORDON HUTCHENS

Sunday, April 8th. West Vancouver Recreation Centre, 780-22nd Street, West Vancouver. Throwing, Decorating and Slides, Starting at 10:00a.m. Pot luck lunch and catered dinner - all for \$20.00, for more information call 926-3266.

TOM & GINNI MARSH WORKSHOP

The Potters Guild of B.C. will host an exciting workshop with well-known US potters Tom and Ginni Marsh from Borden, Indiana. Frequent contributors to Ceramics Monthly, their most recent articles appeared in April and September 1980, November 1982 and October 1983. The workshop will be given at Langara and will open with a slide presentation in the evening of March 16th and continue with a two day session on March 17th and 18th (days). Registration will be limited. Further information from Hannah Diamond, 936-0512.

EMBOSSING IN ART AND GRAPHIC DESIGN

Courses will be held at King George Secondary School (684-6467), 8 sessions - 2 hours each, Wednesday evenings from 7:30 - 9:30pm, from April 4th to May 9th. (16 hours in total) The cost is not known as yet, but should be approx \$30-\$35, total.

Subjects covered in this course will be:

- influence of technology in paper production, in embossing (including hand made paper)
- technology of metal die making (etching/engraving)
- preparing artwork for embossing
- basic materials for hot (foil) stamping and embossing
- embossing limitations
- economical aspects - budgetting, estimating, etc.

Instructor: Branislav Kljco, MA/MGDC

1984 MALASPINA COLLEGE CERAMIC SEMINAR

900-5th Street, Nanaimo, B.C. Featured speaker - F. Carlton Ball - "Pots, Where we have been and where we are going, maybe".

Walter Dexter - Raku: Continuous demonstration. Carol Graham - Slab Techniques and reduction tips.

Jan Grove - Throwing large forms. Don Hutchinson - Beach Sand, Kitty Litter and other glazes I have know.

Byron Johnstad - Changes: Different Perspectives and old anxieties.

Mac McLennan - Building your own electric kiln. Jim Meadows - Plaster mold making for the Potter.

Sally Michener - Large scale ceramic sculpture. Wayne Ngan - As I throw. Graham Sheehan - The business of a Production Potter.

Dave Toresdahl - Ceramic Sculpture: A Personal View.

Saturday, March 31. Fee: \$38.00, includes lunch, for more information write or phone (604) 753-3245. Postal code V9R 5S5.

MURALS AND FOUNTAINS

Construction and Surface Decoration Department of Art, Ceramics Division, University of Calgary, Calgary, Alberta, T2N 1N4. June 4-22, 1984. (3 weeks). Fee: \$150.00, plus materials, approx. \$80.00. Instructor: Karen Park, Copenhagen, Denmark.

VANCOUVER GUILD OF FABRIC ARTS TO GIVE MARCH & APRIL BUSINESS RELATED EVENTS:

Sunday, March 25, 1-4pm, ANN BIRD, quilter from Ottawa, "On Being a Fibre Artist" at Aberthau Cultural Centre, 4397 West 2nd Ave., Vancouver. \$5 members, \$6 non-members. Cheques payable to the Vancouver Guild of Fabric Arts, should be sent to Doreen Newell, 85 West King Edward, Vancouver, B.C. V5Y 2H6.

Saturday, April 14, 9:30-2pm, "Making It" (5 speakers, literature). A business symposium for fabric printers featuring silk fashion designer SHEILA MARTINEAU; tax expert HEATHER SHANNON; retailer SUSAN RAYMOND; and partners in "Transitions", JUNE DAVIDSON AND SHEILA GILROY. CLOTHWORKS will sell their dyes, including their new ones for silk, wool and nylon. The new business handbook for fabric printers will also be available. Cost of symposium: \$6 members, \$8 non-members. Make cheques payable to ON THE SURFACE and send to June Grasdal, 2717 West 29th Avenue, Vancouver, B.C. V6L 1X8. Registration limited - Register soon!

YORK UNIVERSITY - FACULTY OF FINE ARTS

SUMMER STUDIES 1984 - Information available at the CABG office or by writing; Room 206, Fine Arts Centre, York University, 4700 Keele Street, Downsview (Toronto), Ontario M3J 1P3. Telephone (416)667-3237, Coordinator: Aviva Cipin.

PILCHUCK 84 - SUMMER 1984, Workshops in Glass in the Puget Sound Country of the Pacific Northwest - PROGRAM IN GLASS ART. Details available from CABG office or by writing prior to June 1 to Alice Rooney, Director, The Pilchuck School, 107 South Main Street, #324, Seattle, Washington 98104 (206)621-8422 or after June 1 to Alice Rooney, Director, The Pilchuck School, 1201 316th N.W., Stanwood, Washington 98292 (206)445-3111.

FABRIC PRINTING CLASSES

Starting Thursday March 29th at #405-207 West Hastings Street, Vancouver From 7:00 to 9:30 pm. Cost is \$12.00/evening. Class includes Stencil making techniques, Designing with the silkscreen and how to set up a fabric printing studio with economy & safety in mind. For more information on these and other classes phone Louise Slobodan at res: 224-3502 or studio: 682-2484.

TAPESTRY - FRAME-LOOM WEAVING

Wednesdays, 7-10pm, starting March 28th with pre-registration necessary. 24 hours of instruction, \$70 (yarn included). Maximum 9 students. For more information: Nicole Vachon, 731-1485 (home) or 682-2484 (studio).

classified

RE: CLASSIFIED ADS:

The CABG charges a fee of \$1 per type-written line. We will bill you, so please submit name and address.

SPINNERS:

Drum Carder for sale, \$70.00, phone 254-5037 (eves.)

FEMALE SCULPTOR:

Seeking five-in studio space for reasonable rent - please call 253-4829.

FOR SALE - POTTERY STUDIO

Secluded setting among evergreens on one acre, two bedroom home, garage, garden and covered patio, 20x35 ft. studio, two 3.5 cu.ft. electric kilns, attached kiln shed and show-room, 24 cu.ft. natural gas down draft kiln, asking \$87,500.00. For details write or phone The Pottery Studio, 11785-252nd Street, Maple Ridge, B.C. V2X 7A2, (604) 467-1927.

LECLERC TAPESTRY LOOM FOR SALE

45" tapestry loom - like new - selling for \$500.00 - (new this loom retails for \$950.00. Please direct inquiries to: Maria, 535-0543.

FOR SALE

Tesco "Little Torch" complete outfit. Regulators, hoses, torch body, 5 tips, Acet. "B" tank and 50 cu.ft. Oxy. New Cond. \$400. o.b.o. Phone 261-6718.

FOR SALE

60" 4 harness Swedish Jack Loom \$850. including 2000 heddles, reeds, etc.
Warping mill \$180. - Warping board \$20.
Please call Sarah Carley 732-8061 (Van.)

FOR SALE

32" LeClerc table loom with stand. 2 reeds plus lease sticks. \$300. firm. Evelyn Chemko 758-5015 (Nanaimo)

THE BEST POTTER'S WHEEL IN THE WORLD!

The RK-10 for \$850, new and with full warranty, Complete pottery supplies. Phone David at 584-3400, Sunflower Pottery Supplies: 10354-120th Street, Surrey, B.C. V3V 4G2.

NEWS

SHOP/GALLERY REPORT

February is a quiet month for sales and Gastown was lonely, and empty of all but a few rain drenched shoppers. However Adrian Ross made the gallery alive and attractive with a group show 'And So To Bed'. Featured in the show were a life-sized couple by Maija Watson beautiful and varied glass by Virginia Blyth, Brian Baxter and Brian Hoyano. Colourful quilts by Jean Affleck, Pat Cairns, Donna Pringle and Barbara Fridriksson; cushions by Barbara Neill and Penny Tims; larger than life size cats by Linda Turkington; scented pillows by Barbara Gaetz; hand-painted lingerie by Sandra Winter; bedroom floor art by Walk On Art and bedroom furniture by Bentwood and Nick Jackson.

Referrals and references were given and this as always, is part of Circle Craft's role.

"Tea For Two" is now up for March by Adrian Ross and Maija has again created a soft sculpture man and woman, this time sitting pouring tea in the window on Cordova Street.

We have many prospective new members waiting to go through the Selections process and are counting on late March for the first meeting of the new committee.

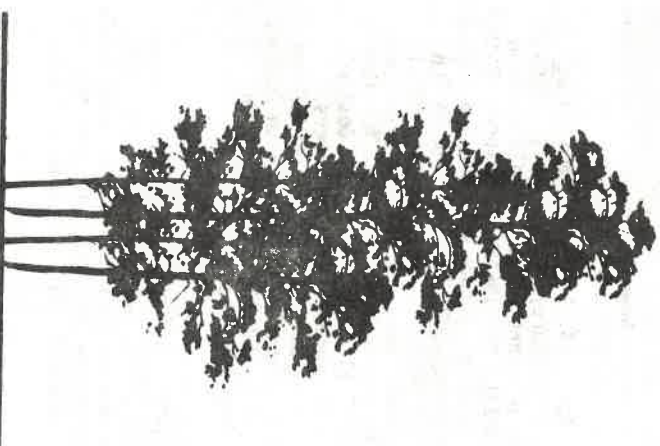
Fabric artists please keep in mind "GLADRAGS" our clothing show, May 28 - June 30. We need new, fashionable, coordinated clothing ideas to make the show an EVENT. Good publicity is assured if we have an exciting show. Please do let Jill know your intentions as soon as possible.

Jill McGoun

SALUTE TO CRAFTSMANSHIP

Circle Craft is planning a fund-raising event in June to help with a possible move from Gastown.

Any help, ideas, input of any kind would be very welcome.



CELEBRATION OF WOOD

This juried exhibition sale will once again be held at Robson Square Exhibition Hall, July 30 - August 11, 1984.

For entry form and more information send a stamped, addressed envelope to Circle Craft, 348, Water St., Vancouver, V6B 1B6.

CALENDAR

March 12 Board Meeting
5:00 p.m. Community Arts Council

To March 31 'Tea For Two'
Circle Craft
A group show

April 2-27

Hand made paper- Jan
McLeod; non-traditional
Ukrainian eggs
Pipya Cherniavsky.

April 30

Deadline for Registration.
Celebration of Wood.

Any member wishing to attend Board meetings should call Circle Craft for the date of the next meeting.

CHRISTMAS MARKETS: AN OVERVIEW

Diana Sanderson has sold in Christmas Markets in Toronto and Ottawa. She was also coordinator of Circle Craft's Christmas Markets in 1980 and 1981, and Celebration of Wood in 1981.

For the past two years I have packed up my wares and headed for the major Christmas markets, first in Toronto, then in Ottawa. I wanted to see crafts in the East, do direct sales and establish some new accounts. Both Markets have been in existence about the same time as Circle Craft, though run by private business for profit. My work was well received, probably because I was new blood.

I was struck this year by the similarity of the problems these three markets are going through, and the organisers different solutions.

- attendance and purchases down
- competition with numerous other fairs for craftspeople and customers.
- craftspeople blaming organizers for everything, etc.

Many of the public seem to feel that some of us who have been selling since the early seventies, along with our products have lost the spark that was so attractive in the past. Whether we like it or not we are in business. Businesses must continually analyze their products and customers. Instead of flogging a once was wonderful event and squeezing yet another year out of the market, lets leap into the mid eighties and create crafts and events which stimulate ourselves and the public.

Ottawa and Toronto have chosen to tackle the problem primarily by rapid expansion of both markets. I feel this is a mistake. My view is that the eighties require some new approaches to the marketing of crafts. I urge those with time, energy and ideas to devote to promoting crafts, to apply themselves to developing different marketing techniques.

Circle Craft has been the leader in creating an appreciation for quality crafts through its Christmas Market and other events. Facing new challenges I think it can continue to be a leader and innovator with strong members support.

Diana Sanderson

Below is an extract from a review of the Chelsea Crafts Show, London, England, from 'Crafts' magazine. True to British tradition, the work is selected by one, Lady Powell, "...On the whole the standard of work was high, having been through the 'Lady Powell filter'." The following remarks may be of interest to some of you.

On the whole the standard of work was high; certainly by the standards of the average craft fair, but there were still too many touristy stands. This is not just a personal aesthetic complaint, it affects the overall atmosphere for selling which depends crucially on the tone of the fair. If individual works of quality are combined with lines of touristy merchandise I am sure the public are less willing to pay the proper price. But, customers appear less intimidated than they are in galleries and shops and are encouraged to ask more questions. The public attracted by craft fairs seem to be hunting insatiably for bargains. Valerie Robertson looked very busy and I'm sure this was due both to presentation and exploitation of this bargain mentality. By having Vogue showcards of her jewelry and selling under shop prices people knew they were indeed getting bargains for goods that were established in a familiar, glossy context.

Few exhibitors I spoke to felt excited by meeting their public and selling direct to them. Even fewer felt they gathered much useful advice for their work. Craftspeople should never pander to what the public thinks it wants of them, but I was a bit surprised at the lack of interest displayed by some exhibitors in the commercial possibilities of quizzing the public more.

Shops and Galleries periodically complain that outlets such as craft fairs undercut them and cheapen the image of the work. Both of these complaints are fairly weak. Many designers produce one-off pieces for exhibitions and also simplified lines for their higher turnover outlets. There is no reason why the two should be incompatible. Most craftspeople need all the sales they can get just to stay in business, and shops and galleries are unable to sell enough work to seriously claim a right to monopoly.

The Chelsea Craft Fair is the main and probably the best fair of its type in London. If it is financially disappointing for some exhibitors considering its potential, I suspect it is the old problem faced by fairs shops and galleries alike; a stingy and unimaginative British public who are notoriously difficult to sell craftwork to.

Hugh Ehrmar

WILL
Belinda
Rowles

C.A.B.C. MEMBERSHIP APPLICATION FORM

TYPE OF MEMBERSHIP REQUIRED (please indicate)

- REGULAR** RENEWAL
individuals, societies or groups. Members will receive monthly newsletters and have full voting privileges. \$25.00
- STUDENT**
for registered full-time students. \$15.00
- FAMILY** \$40.00
- SUSTAINING**
individual, group or corporate body subscribing to the goals of the CABBC through financial support or other appropriate means. \$100.00
- AFFILIATE**
registered organizations wishing to be closely associated with the CABBC. Special form required. \$40.00

Name _____ Craft _____
Address _____ Postal Code _____
Telephone _____ Amount Enclosed \$ _____
PLEASE COMPLETE AND MAIL WITH YOUR CHEQUE TO CRAFTSMEN'S ASSOCIATION OF B.C.
1411 Cartwright Street, Granville Island, Vancouver, B.C. V6H 3R7



CABC HITS THE ROAD

"Getting to Know You"

For the first time ever, the CABC will hit the road with its Annual General Meeting. The Board of the CABC unanimously voted to take the Annual General Meeting into the Kootenays, in the form of a craft weekend called "Getting to Know You", on the weekend of June 9th. Apart from the AGM "housekeeping", two craft workshops are planned for the afternoon of June 9th.

Your input is vital in making the workshops relevant to your needs. It is also a great opportunity to meet craftpeople from around B.C. So fill in the questionnaire below and return it ASAP to:

Sally Lamare
R.R. 1
Winlaw, B.C.
V0G 2J0

The location of "Getting to Know You" will depend on your response.

More news in the next issue of "Craft Contacts"!

1. What would you like to know about the CABC? _____

2. What are CABC strengths? _____

3. What are CABC weaknesses? _____

4. Are you registered with the CABC Portfolio Registry? _____

Why not? _____

Would you like to know more about it? _____

5. If you were to select the 2 Saturday afternoon presentations/working sessions of approximately 1½ hours each, what would you particularly like to know about:

1. How to market craft
 2. How to mount an exhibition
 3. Pricing and profitability
 4. Overcoming production problems
 5. Portfolio presentation
- or any other topic of concern (we will do our best to find a speaker, if the resources are not already resident within the CABC or its board members).

6. The Kootenay Boundary Artisan's Alliance Exhibition opening will be a gala affair on Saturday night, June 9th. It's going to be quite a day. Brown bag your own lunch. Will you come?

A. To the conference: Yes _____ No _____

B. To the KBAA opening: Yes _____ No _____

7. Do you prefer Nelson _____ or Castlegar _____ as the location for the Conference.

8. Saturday night dinner will be at Mama Rosa's costing \$8-\$9 per person. We hope you will come.

Yes _____ No _____

