

Sept '83

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**caboc**

# craft contacts

CRAFTSMEN'S ASSOCIATION OF BRITISH COLUMBIA  
The CABC is partially supported by the Government  
of British Columbia through the B.C. Cultural Fund  
and B.C. Lottery Fund.

file 1,2,6

## Will Conference '86 be in Vancouver?

The Canadian Crafts Council is pleased to announce that they will sponsor a national conference for craftsmen in 1986. The theme will be Crafts and Communication. The emphasis will be gathering 350 Canadian and 150 international craftspeople together so they can communicate directly with one another, rather than listen to lectures. This will be the second conference sponsored by the CCC, the first took place in the Maritimes in September 1982.

The Council would like to present the conference in Vancouver, coinciding with Expo '86. The conference would take place at UBC. As well, many craft related events are planned to coincide with the conference period, including exhibitions, craft fairs, studio tours and lectures.

However, the national directors are concerned about whether the craft community in British Columbia is interested in hosting and helping support this event. In order to assess the enthusiasm here, Peter Weinrich, Executive Director and Jenny Hambridge, Associate Director of the CCC will be in Vancouver Sept 19 -22 to meet with provincial organizations and the craft community.

A public meeting for craftspeople will be held Tuesday, September 19 at 8 pm (location yet to be determined). At this meeting Peter Weinrich will present an overall picture of the structure and content of the conference and Jenny Hambridge (who organized the conference in '82) will describe the input required locally to make the conference a success.

If the crafts community wants to host this conference it is vital that these people receive an enthusiastic response because the final decision on the location of the conference will be made at the Canadian Crafts Council annual general meeting in Calgary, September 24 and 25.

Craft Contacts will feature a series of articles outlining the development, function and activities of the Canadian Crafts Council. The first of this series can be found on page 6 of this issue.

### SHOOT THAT TIGER!

Vancouver is privileged to have a new gallery specializing in contemporary art objects, ceramics, sculpture, glass and folk art. Located on the Main Floor (suite 210) at Le Magasin, 332 Water Street, the gallery had its grand opening on Thursday, September 1, 1983. Laurel Baker is the owner and director.



### THE NATIONAL NATIVE INDIAN ARTISTS' SYMPOSIUM

The Native Indian Artists' Symposium, one of the most significant gatherings of Indian Artists ever held in Canada took place August 25-30 at Hazelton, B.C. Not only did artists meet and share their skills, dreams, inspirations and goals, but there was opportunity to meet resource people from museums, galleries, marketing groups and others involved in the development, sale and exhibition of Indian Art. One of the goals of the Symposium was to make recommendations regarding national policy which will have long-term effect on the Native Indian art industry in Canada. We will have a report from the Symposium in our next newsletter.

### CONGRATULATIONS!

...to Sandy Donohue of Robson, B.C. who won a number of prizes for her work at the Pacific Northwest Handweavers' Conference in Bozeman, Montana. A handspun silk and cashmere shirt, handspun singles and plied handspun yarn all collected first prizes.

## GROUP INSURANCE

Enough interest has been shown in answer to the survey question regarding group insurance, that we are investigating a plan recently adopted by the Nova Scotia Designer Craftsmen.

This plan, operated by London Life, provides life insurance, 100% dental coverage, vision care and long term disability benefits. All craftspeople who have arranged their affairs so they are employed by a company can join the scheme provided that they are members of NSDC. The employers contribution can normally be deducted as a business expense and is not counted as taxable income. Craftspeople who wish to participate need not a incorporated business but London Life does require written commitment from the company to contribute to the scheme.

We have written to London Life and NSDC for further information and will keep CABC members advised.

## CHANGES AT THE devoUGHT

The devought Gallery, 2215 Granville Street, Vancouver have made some significant changes to the atmosphere of the gallery. To the regular stable of artists (on paper, canvas and sculpture) they have added works by Wayne Ngan, potter and Murray Kaufmann, glassblower. It is intended that Canadian blown glass will become a strong and vibrant addition to their presentation of artwork. The gallery also now includes a gift shop area of collectibles in all sizes and price ranges. Some of these items are Walter Dexter's production line, Robert Held's Skookum Glass and other original hand crafted products.

## QUILTS! QUILTS! QUILTS!

From all over British Columbia, Hospital Auxiliaries are donating quilts they have made for the Ronald MacDonald House which will open this October in Vancouver. The Ronald MacDonald House is a "home away from home" for children who are receiving treatment at Vancouver's Children's Hospital for life-threatening diseases such as cancer and heart ailments. Children and their families will benefit from a warm home-like place to stay during a stressful time of serious illness. Over 100 quilts have been made by Hospital Auxiliaries who are members of the B.C. Association of Hospital Auxiliaries for this worthy cause. A display of these quilts will take place at Robson Square Media Centre, Vancouver, from Thursday, September 8 to Thursday, September 15 (closed Sunday) from 11-4 daily, and Thursdays and Fridays till 9pm.

# profile

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## THE INTERIOR DESIGNERS' INSTITUTE OF BRITISH COLUMBIA

The Interior Designers' Institute is an organization working towards the betterment of the profession of interior design through education of its membership and of the public. Under the goal of educating its membership is the dispersal of information regarding new developments, materials and methods as well as maintaining a professional standard in owning, running or participating in a design business. The institute also plans to provide information and access to business, health and liability insurance. Establishing networks of information and communication within the profession and liaising with educators of interior design programmes within the province are other prime concerns.

However the current emphasis is working towards legislation which would require licensing to practice as a professional interior designer in B.C. The standard for licensing would be successful completion of an examination set forth by the National Council of Interior Design Qualifications (NCIDQ). The I.D.I., the Interior Designers of Canada, the A.S.I.D. (the American Society of Interior Designers), and I.B.D. (Institute of Business Designers), have all endorsed the NCIDQ accreditation as the standard of competency. At least two states have legislation for licensing now.

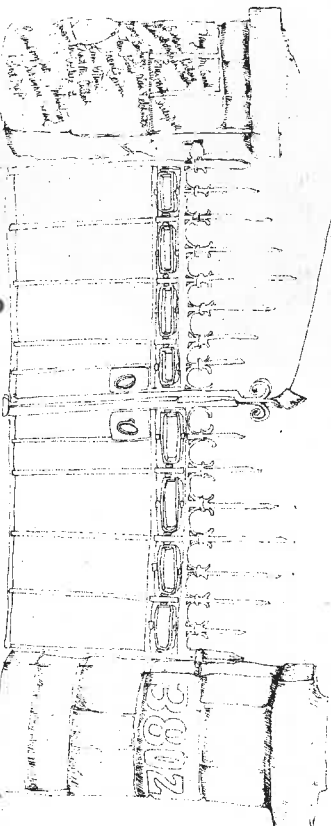
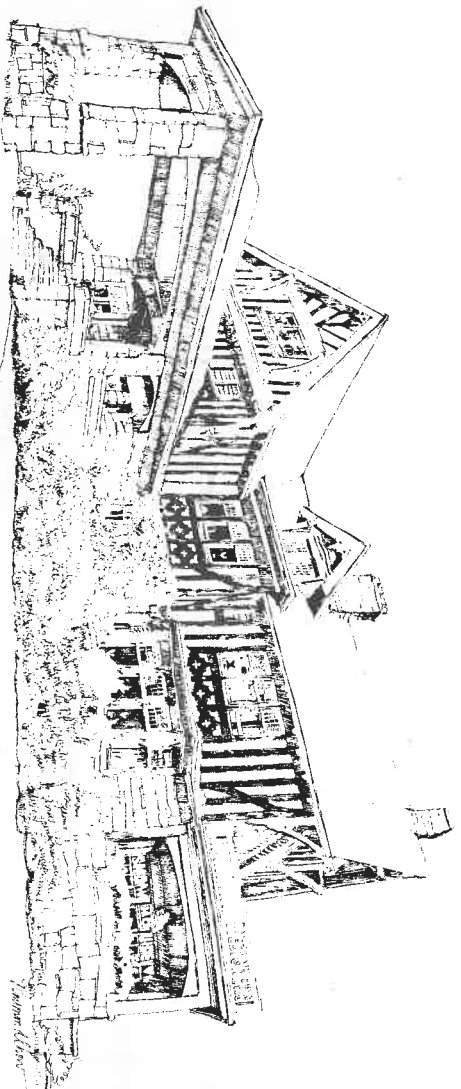
Membership in the association includes active members (those who have passed the NCIDQ), Provisional (those who have not as yet), Inactive (long time IDA members no longer actively practicing), and Pre professional (a student category).

Membership numbers 120 with 69 active members. Sixty seven percent have passed the NCIDQ.

Current Board of Management consists of Richard Salter, President; Karen Jordan, Vice President; Shirley Duke, Secretary; and Lynn Fleming, Treasurer.

Besides the Designer House, another project that is underway is the second annual IDI Design Competition with sponsorship by Western Living and B.C. Business Magazines. It is organized to draw attention to good interior design and to honor superior examples of residential and commercial work in the province.

The IDI office is located at 205 1836 West 5th Avenue, Vancouver, B.C. V6J 1P3 Tel: (604)734-3631.



# DESIGNERS' SHOWHOUSE '83

3802 ANGUS DRIVE

Sat. September 10~Sun. October 2

11 am -9:30 pm

Designer Showhouse '83 brings to mind those "Before and After" pictures of instant transformations because, remarkably, all the work of restoring, renovating and furnishing the four-storey house will have been completed in two weeks.

Needless to say, the project has in fact taken a year of planning and represents thousands of hours of donated time and labour. Presented jointly by the Women's Committee of the Vancouver Symphony and the Interior Designers' Institute of British Columbia it is not only a showcase for the work of 25 of B.C.'s top interior designers but will also provide scholarship funds for both groups from the proceeds of ticket sales. In addition, it will serve to introduce the public to current trends and directions in contemporary residential designs.

This year's Showhouse, owned by Mrs. d'Angelo, is a stately Tudor Revival mansion built in 1912 for the President of B.C. Timber. It has large finely proportioned reception rooms, a library, an entertainment centre, a nursery, a solarium and even an attic. The grand staircase, elegant fireplaces and beautifully detailed wall and ceiling mouldings reflect a house designed for gracious living and entertaining on a grand scale. In the restoration, although this elegant style will be preserved and enhanced it will be interpreted in contemporary terms to reflect today's lifestyles.

All the designers involved have planned their schemes independently, so the designed spaces will provide a rich variety in style and content and illustrate different approaches in the use of elements such as colour, texture and lighting to create moods or solve problems. Also, since the designers are free to express themselves without the constraints of a client, they can incorporate ideas that may not have had an application in client projects.

Many of these ideas involve collaborations with artists and craftspeople. Commissions range from a ceiling painting, a free standing glass screen and a fireplace screen, glass lighting fixtures and acrylic paintings, to a stencilled floor, a handmade quilt and canopy, handpainted silks, and a supergraphic. In addition, artists and galleries are lending sculptures, ceramics, and wall hangings to complete the spaces. The result will be a graphic illustration of the integral part art and crafts play in the interior design process.

So, all in all, the Designer Showhouse should be an event of real interest, particularly to people in allied fields. The exposure to other art forms is always worthwhile and new ideas and influences can help to broaden perceptions and thus enrich artistic expression.

MARION WARD-HALL

SEE "PROFILE" FOR A BETTER UNDERSTANDING OF THE INTERIOR DESIGNERS' INSTITUTE OF B.C.

# reports

## ILLUSTRATED DIRECTORY REPORT

The photography and computer processing is now complete with approximately 440 craftspeople participating. The paste up process is now under way and it looks as though the completed directories will be ready by late October. About thirty craftspeople submitted applications to be in the directory but failed to send in a craft item for photography - they've been contacted by mail and unless they can submit an acceptable photo we plan to just leave blank spaces where their photo would have been.

Initial statistical tables pulled from the computer will form the basis of comprehensive craft report to be released in November, but some of the highlights can be reported in this column.

### Directory Participation

Nearly 72% of participants reside in the Lower Mainland or Vancouver Island. About 10% are from the Kootenays and the remainder, the largest concentration of craftspeople were in the Yellowhead /Highway 16 area of the province.

### Craft Categories Featured

Fibre artists responded in greater numbers than did ceramicists with a total of 184 entries versus 128. In smaller categories such as glass, metal, wood, jewelry and toys, the response has been excellent - in some cases near 100% of our members in these categories are represented.

### Second and Third Specialties

More than 80% have only one craft specialty. Only 20% have a second craft and less than 5% have a third craft.

### Where are Crafts sold?

Almost 45% sell mainly from the studio. About 23% sell mainly at craft fairs with 11% relying on sales from craft stores. (43% of all sales are local)

### What Kind of Sales?

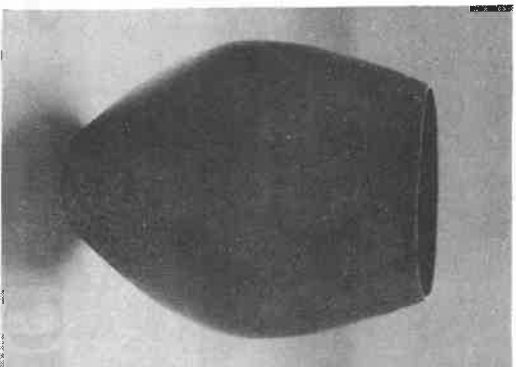
About 20% sell on consignment. 25% sell on the basis of outright sales and 33% sell by both methods.

### Lots More

The above is just a start on the information we are compiling. We have figures on who are full time part time or hobbyists. We know how many of you support yourselves with your craft and how many would like to; which categories your main complaints fall into; your interest in photography, insurance etc. and a good idea of which CABC projects are important to you. We also have some startling figures on your pricing policies. In the next newsletter we'll pass on more specific details.

MIKE OVENELL

# profile

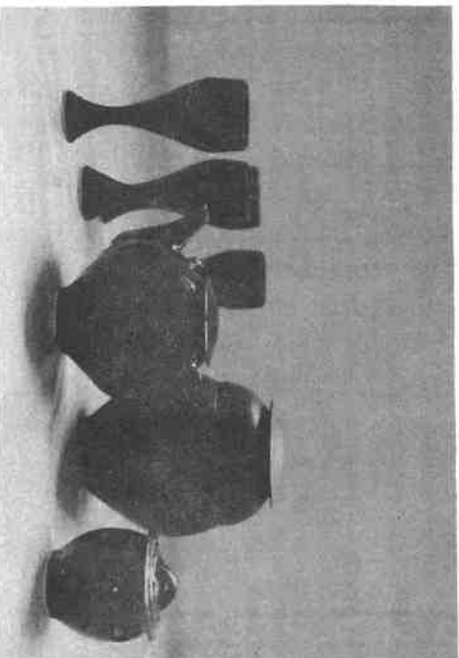


David Lawson, Potter  
Nelson, B.C.

My involvement with clay started fourteen years ago with a night school class. During the first 9 years, I studied clay at three schools in Ontario and British Columbia, concentrating on handbuilt raku. I didn't sell or show my work during this period.

In 1979, I decided to make clay a full time occupation and since then, have had shops in Sault Ste. Marie, Grand Forks and Nelson. Initially, I came to Nelson to work as a clay technician at David Thompson University Centre. I now work in my own studio, enjoy Nelson, and plan on staying put for the next while.

I work with porcelain; my forms are simple and functional, white or black, and fired in a small electric kiln. These limitations allow me to examine what it is that I do. The exploration of myself that comes with exploring clay makes it all worthwhile.



# internal vice

"Internal Vice" is to become a regular feature of the newsletter. If you need advice from a conservator, please write Auntie Vice, c/o CABC newsletter.

Dear Auntie Vice,  
My portfolio is fading and discolouring. How can I preserve the photographs of my work?  
Castlegar

Dear Castlegar,  
All colour film eventually fades, but if it's happening before your eyes, then it may be

- the type of film you are using. (Kodachrome for slides and Cibachrome process for prints have good long-term colour accuracy ratings).
- bad processing of your film.
- the environment of your processed film. Light, pollution, relative humidity, and temperature all affect the chemistry of the image. Materials the image is in contact with also affect it. Non-decolorating plastic (eg. mylar or Printifile holders) or neutral paper give good protection.

If you're picky, keep master negatives of your work stored in Kodak Storage Envelopes for Processed Film at 2° C (35; F) and 25-30% relative humidity (low humidity very important inside the envelope). Then you can make accurate duplicates for your portfolio as the others deteriorate.

Dear Auntie Vice,  
My work is fading and discolouring despite my efforts to store and exhibit it properly. What can I do?  
Comox

Dear Comox,  
The materials you are using may not naturally be stable, either singly or as combined; this is called Internal Vice. Its effects are often accelerated by environmental factors, and likewise can be slowed down by maintaining appropriate relative, temperature, lighting and other conditions. Other options might include incorporating anti-I.V. materials into your work, something which is occasionally possible, or of course changing some of your materials or construction techniques. If you think you have degraded Internal Vice, please write your Auntie. She'd love to hear the details.

Dear Auntie Vice,  
I am fading and discolouring! After half a day in the studio, I feel terrible. Is it the studio or the budget?  
Vancouver

Dear 'Couver',  
Could be both! Many art materials, etc, pose not just immediate hazards to health but have long-term effects. Labelling on the product may not give you sufficient warning. I suggest you read "Artists Beware" by M. McCann. (More titles available at CABC). This outlines the dangers of hazardous art materials and tells how to work with them safely. Also, a typescript of talks given at the symposium "Doing Yourself In? The Artist as Casulty" (March 5, 6, 1982 at UBC) is now available for reference at the library of the UBC Museum of Anthropology. Phone 228-5087 for library hours or an appointment.

# letters

# CCC

A letter to our Prime Minister from the Canadian Artists Representation Ontario, Toronto, Ontario.

July 23, 1983

Dear Mr. Trudeau,

With regard to Visual Arts Ontario's letter of 22 June 1983, we would like to reiterate our position of support for the allocation of funds for artwork in the construction of public buildings.

We have been concerned with this question for many years, and have raised this issue on all political levels over the years. For example, CARO members in Ottawa are involved on the municipal level with encouraging a "1% program" for the City of Ottawa. We have also recommended to the Macaulay Special Committee for the Arts in Ontario that the provincial government institute such a program. We believe that the federal government has a leadership role to play in this area, particularly in light of the opportunities being offered by the recently announced accelerated building program.

The Applebaum-Hebert Committee, in its Report, failed to recommend the re-establishment of the "1% Program", preferring to leave the promotion of such ideas to the proposed Canadian Council for Design and the Applied Arts. We do not see any need for a trade-off between a desire for a co-ordinated approach to the integration of art into the built environment and a formal commitment by the government to allocating a minimum dollar amount for art as a part of public buildings. It seems only reasonable to us that our public buildings which exclude these elements only serve to perpetuate the perception that culture is not integral to who we are, but a luxurious frill - a shiny veneer to be discarded without hesitation or regret when cost-cutting becomes a necessity.

The artists of this country contribute to Canada in a multitude of ways. We believe that it is time that our government gave due recognition to their contributions. A formal commitment to include Canadian art in all new and refurbished public buildings would be a welcome aspect of such recognition.

Sincerely,

Mark Burnham, Spokesperson  
Blair Sharpe, Vice Spokesperson  
Cyndra Macdowall, Executive Director

The Canadian Crafts Council (CCC) is the voice of the Canadian craftsmen at the national and international level. It was founded in 1974 as a result of a merger between the Canadian Guild of Crafts and the Canadian Craftsmen's Association. CCC is a member of the World Crafts Council.

CCC is a federation of 29 craft associations representing at least 30,000 craftsmen. Twelve of the 29 member associations are umbrella groups representing every province and territory. Each of these 12 associations places a director on the Board of CCC; four additional directors may be appointed by the Board. A majority of the Board are craftsmen. CCC also has several hundred individual subscribing members.

CCC's primary role is to lobby the federal government in order to influence policies which affect craftsmen. CCC provided advisory and consultative services to the government on an on-going basis (eg. we are currently advising on hazardous products, taxes, custom tariffs, copyright and industrial design protection). Those issues which can be more effectively dealt with at the provincial level are handled by our member associations.

#### Highlights of CCC's activities to date:

- organizing first national travelling exhibition of Canadian crafts - Artisan '78 - which toured Canada and is now in the United States
- publishing a bilingual magazine - Artisan - five times a year
- leading advisory and administrative role in Governor General's Design Program
- cooperating with Massey Foundation in assembling its collection of contemporary Canadian crafts - now donated to the National Museum of Man
- administration of Canada's major craft award - the annual \$16,000 Saidye Bronfman Award for Excellence in the Crafts
- conducting first national survey of Canadian Craftmen
- submitting brief to Federal Cultural Policy Review Committee ("Applebert Committee") and organizing responses of crafts community to the Committee's recommendations
- eliminating Federal Sales Tax for most craftsmen - a savings of about \$5 million per year
- organizing the Canadian delegation to the Biennial Assemblies of the World Crafts Council in Mexico, Japan and Austria
- organizing the first national conference of Canadian craftsmen

## APOLOGIES

...to Kit Gifford for being incorrectly identified as the Regional Representative for Vancouver Island in our last issue of the newsletter. It is in fact the Queen Charlotte Islands for which she is rep.

# coming next

Our next issue will feature:

- an interview with the designers of Coordinated Hotel Interiors who recently completed an addition and renovation of the Delta Airport Inn in Richmond. A number of local craftspeople were involved in the project.
- a profile of the Made By Hand event as well as Juror's remarks on the 1983 exhibition at the Arts, Sciences and Technology Centre.
- more information on Conference '83 and the Canadian Crafts Council.
- a report from the National Native Indian Artists Symposium in Hazelton, B.C.
- a report about the "new" CABC offices.
- Auntie Vice's Internal Vice (you write your Auntie now!).
- and more.

## late comers

### OPPORTUNITIES

The Community Arts Council of White Rock and District will be jurying artist's work for the 1984 gallery season during the week of October 18th - 24th, 1983. Artists interested in applying should submit 20 slides of their work during this week. Information available from: C.A.C.W.R.D., P.O. Box 85, White Rock, B.C. V4B 4Z7, 536-2432.

### WORKSHOPS

Les Manning, head of the Ceramics Department at the Banff School of Fine Arts will conduct a pottery workshop, October 22 at Langara College. Limited enrolment of 35. Registration - \$20 for members, \$25 for non-members should be sent to Court Townsleger, 7293 York Crescent, Delta, B.C. V4C 4L4.

Printmaking courses thru Capilano College, North Vancouver. Appreciating and Collecting Prints - Wayne Escott, Printmaking - Margaret Witzsche. For registration information call 986-1911.

## exhibitions

MOLOKINI MEMORIES - new paintings on cloth by Diane Zoe Coop. Six of One Gallery, Granville Island, September 6 - October 2.

MAGICAL MARLIN - and other sea creatures. Stuffed and stitched paintings by Diana Coop. September 6 - October 4 at the Six of One Gallery, Granville Island.

BLANKETS AND CRADLES - recent fibreworks in unusual materials by the midwestern American artist, Naomi Schedl. Six of One Gallery, Granville Island.

KELONNA ART GALLERY - to September 24 - Okanagan Valley Jewellery show. September 27 - October 29 - The Montreal Collection presented by Shell Canada. November 1-26 - B.C. Young Artists, a juried show of the Emily Carr College of Art and Design.

LENI TAUSSIG - soft sculpture. At the Rootcellar on Mayne Island. Through September.

VANCOUVER WEAVERS AND SPINNERS GUILD - juried exhibition. September 16 - 26 at the Richmond Art Gallery.

EVE LEADER - decorated stoneware. Rembrandt Galleries, North Vancouver. Sept. 12-21.

GARY MERKEL - hand-built inlaid sculptural porcelain enhanced with transparent glazes. Rembrandt Galleries, North Vancouver, Sept. 12-21.

JUDY PERRONE - contemporary woven rugs. Circle Craft, to September 24.

PAM BELEY - ceramic sculpture. Circle Craft, to September 24.

A QUIET WEALTH: TEXTILE ARTS OF COASTAL NATIVE WOMEN - a major exhibition funded by Secretary of State and Indian Arts and Crafts Society of B.C. Guest curated by Dorothy Grant, Haida basket maker. Cartwright Street Gallery, Granville Island through September 11.

CONTEMPORARY AUSTRALIAN CERAMICS - the first stop on a North American tour. Features the work of 37 Australian ceramic artists in over 75 pieces. Cartwright Street Gallery, September 16 - Oct. 9.

COQUITLAM AREA FINE ARTS COUNCIL - will host an exhibition of prize winning works from the Fraser Region Arts Council's Annual Juried Art Exhibition, at the Coquitlam Recreation Centre, October 4-15.

The Ping Gallery at 12 West Pender Street has new work by Jan Macleod, paper; Byron Johnstad, new glazes; and new potter, John Reeves.

# opportunities

CANADIAN CRAFT SHOW - applications are now being accepted for the Canadian Craft Show's 5th Annual Winter's End Show and sale to be held April 18th through 22nd at the Queen Elizabeth Building, Exhibition Place, Toronto, Ontario. Write: The Canadian Craft Show, 458 St. Clement's Avenue, Toronto, Ontario M5N 1M1 (416) 960-3680.

AVENUE DES/FOR THE ARTS - is a society of artists and community, planning to make its home in the basement of the grand heritage building located in Mid-Town Vancouver at 3102 Main Street (at 15th Ave). The elegant main floor provides an exciting display and performance space for the arts. As an opening event, AVA, is organizing a juried craft market event with a 'Heritage' theme. This will become an annual event along with gallery shows in the arts and crafts and performances suited to the space. We are inviting participation in the market from artisans throughout the province. Since registration is due September 15, 1983, a quick enquiry to Heritage Christmas, 3102 Main Street, Vancouver, B.C. V5T 3G7 is suggested.

CALL FOR WOODWORKERS - The Langley Centennial Museum and National Exhibition Centre and the BC Woodworkers Guild is planning an exhibition of works in wood for May 14th-June 30th, 1984. The exhibit will be juried and is designed to illustrate the fantastic variety of techniques that can be used in working wood. B.C.'s woodworking artists and craftsmen are invited to submit slides or photos of their recent work for initial jurying and selection of exhibit participants. The deadline for application is September 30, 1983. Call the Assistant Curator at 888-3922 for information and details.

QUILT CANADA '84 - sponsored by the Mayflower Hand Quilters Society, May 23-27 at Mount Saint Vincent University, Halifax, Nova Scotia. Included will be the annual meeting of The Canadian Quilters Association, 2 days of workshops, a day of seminars and tours, Quilt Show, Fashion Show, Marchants Mall and a lobster dinner! For information and registration send a large SASE to: Valerie McMillin, Registrar, Mayflower Hand Quilters Society, P.O. Box 3664, Halifax South, Nova Scotia B3J 3K6

THE 1st NATIONAL BIENNIAL OF CERAMICS "EVOLUTION" - will take place June 26 to September 2, 1984 in Trois-Riviers. Entries must be in by November 1st, 1983. For information contact: Christiane Simoneau, Corporation des Ceramistes du Coeur du Quebec Inc. 643, rue Des Ursulines, Trois-Riviers, Quebec G9A 5B3 (819)374-3242.

CANADIAN BOOKBINDERS AND BOOK ARTISTS GUILD - a new guild formed in June with membership support from across Canada. Future plans of the guild are to publish a newsletter, workshops, exhibitions and a suppliers list. Information from: 26 Morningside Avenue, Toronto, Ontario M6S 1C3

ARTISTS AND CRAFTSPEOPLE - We are looking for unique, well made gift items for our Christmas store. Direct purchase considered but consignment preferred. If interested please write to: Christmas Express, P.O. Box 91693, West Vancouver, B.C. V7V 3P3. Attention: Crystine Booth.

CLAYTHINGS '83 - a juried exhibition of the Fraser Valley Potters Guild. All participants must be a member of the Fraser Valley Potters Guild. Entry fee \$10. Registration before September 15. Exhibition to be held at the Maple Ridge Art Gallery, October 6-27. Information from Andrew Wong, 462-8168, Judy Burke, 462-7545 or Court Touwslager, 596-4132.

ATHABASCA UNIVERSITY - Competition for commissioned works of art. New facilities for the central offices of Athabasca University are under construction in the town of Athabasca and the university is holding four competitions for works of art. The university is seeking one exterior and three interior works, all of which are envisaged as being free-standing or suspended three-dimensional art works. Budgets range from \$8,000 to \$40,000. Artists working in a variety of media are invited to participate. This competition is open to artists who are Canadian citizens or landed immigrants, and who reside in B.C., Alberta, Manitoba or Saskatchewan. Deadline for stage 1 (a preliminary proposal which includes visual and written information describing the concept and materials needed) is October 11, 1983. For rules etc. contact Art Acquisition Committee. Attention: Bente Roed Cochran, Athabasca University, 12352 149 Street, Edmonton, Alberta T5V 1G9 or call (403)452-9990.

STUDIOFAIR '83 - November 25-27, 1983 at the Civic Theatre in Prince George, B.C. There are still a few booths available. Deadline for applications is September 15. Call Sue Carlyle, Co-ordinator at 562-4526.

If you have been reading this newsletter, please take this opportunity to raise your hand.

## WORKSHOP TRAVEL ASSISTANCE

The Education Committee of the CABC has updated the travel grant application and evaluation forms. Groups applying for assistance must be a member of the CABC. Applications must be submitted before October 15 for adjudication by the Education Committee. The applying groups will be asked to complete a questionnaire on their financial statement, size of guild, grants applied for etc. With the given information, the Education Committee will decide which groups will receive financial assistance from the CABC. An evaluation form will be sent to the group after the workshop has taken place asking for their assessment of it. If your group is interested in making application write the CABC for the necessary forms.



# workshops

# classified

FABRIC PRINTING CLASSES - 1) "Creative Designing for Fabric Printing" - how to transform your ideas and images into a repeat design. Sept. 24-25, \$40. 2) "Designing With The Silk Screen" - of special interest to art teachers and surface designers who want to be more creative with the silk screen using very simple methods. October 2, \$20. 3) "Setting Up A Textile Printing Studio" - How to set up a studio with economy and safety in mind. Nov. 5, \$15. For more information regarding these courses, call Louise Stobodan at: home - 224-3502, studio 682-2484.

SHERI BRAUTIGAN - a San Francisco surface designer will give a presentation of her work and talk on how to market and merchandise hand crafted clothing. Saturday, October 22 at the Aberthau Cultural Centre, 4397 West 2nd Avenue. \$7 non-members, \$6 for members of the Surface Design Group and Fabric Arts Guild, \$5 students. Call Louise Stobodan for details - H: 224-3502; S: 682-2484.

JEWELLERY WORKSHOPS - through Continuing Education at UBC. October 15, 16 - Orland Larsen - chain-making, including a public lecture; October 22, 23 - Carl Merten - Enamelling; October 29, 30 - Carl Merten - Enamelling. Call UBC for information.

BEGINNING FUSING CLASS - covering fundamental skills and equipment needed to construct fused and laminated pieces. All glass, kiln and materials provided. September 23, 24-25. Cost \$150/person, (\$75 deposit to insure space). Presented by Gathering Glassworks - Ruth Brockton and Joel Berman. Call 270-6032 or write 8731 General Currie Road, Richmond, B.C. V6Y 1M1

BASKETRY - taught by Susan Parker at Kitsilano High School, beginning September 19 for 8 weeks. \$28. Registration during the week of September 12. Call 731-1131 for additional information.

# fairs

STUDIOFAIR '83 - November 25, 26, 27. Civic Centre, 1295 - 7th Avenue, Prince George.

VANCOUVER CRAFT MARKET - October 9 at Vandusen Botanical Gardens, 5251 Oak Street, Vancouver. Work of 40 local professional craftspeople displaying silk painting, pottery, weaving etc.

INFORMATION WANTED: Anyone knowing the whereabouts of Diamantra please call the Central Island Arts Alliance collect at 112-338-6211.

WANTED - Gas kiln, 15 to 25 cubic feet, preferably car kiln but will consider front loading, also electric kiln, 10 to 20 cubic feet, top or front loading, Cone 10. If you want to sell any of these, please contact Jean Marie Claret at 576-9716.

WHOLESALE SUPPLIES - come and shop at our warehouse and take advantage of our more than 7000 items in stock including arts and crafts, ceramic supplies, clock making supplies, floral items, beads and bead-craft items, instruction books, jewelry items, doll making supplies, macrame and many more handicraft related items. Catalog available. The Treasure Mart, 272 S.W. Marine Drive, Vancouver, B.C. V5X 2R5. (2 blocks east of Cambie) 327-1717.

WANTED - used 6 cubic foot electric kiln; Silk screen frames and supplies and a small (approximately 200 square feet) workshop space. Call Bruce at 738-5405.

STUDIO FOR RENT - 18' X 12'. Heat and light supplied. West 1st Avenue area. For more information call Earl at 683-4902 or 539-5527.

KILN FOR SALE - 42 cubic foot (stacking space) down-draft kiln, propane or natural gas. Used for 2 years in full production pottery. Would prefer to sell as a complete unit, but if necessary, will sell in pieces. Prices negotiable. Call Dave Dobie for more details - work: 987-8933; home: 255-9689.

WANTED - used equipment from a pottery studio. Contact John Feese, Box 1539, Rosstand, B.C. V0G 1Y0.

FOR SALE - Paper hollander - 1 $\frac{1}{2}$ # Valley beater in immaculate condition. For more information contact C. Benson, 45 Linden Avenue, Victoria, B.C. V8V 4C9 or call 381-3933.

FOR SALE - For all those interested in stained glass! 25 pound bags of whiting for anyone who works in lead. \$3.00 white quantities last. Also some clears and opalescent glass for a super deal. Call Barb at 937-0205 after 5pm.

MARKETING REPRESENTATION - Experienced manager/sales representative available. Call Kayda 733-7541, 10am to 4pm weekdays.

FOR SALE - excellent quality Angora wool. Unspun - \$4/ounce OR buy a purebred English Angora rabbit and have your own supply of wool. Rabbits in many colours - \$30-\$40 each. Call Etise in the evenings at 734-0583.



AN INDEPENDENT ORGANIZATION  
FCR CRAFTSPEOPLE

348 Water Street, Vancouver, B.C.,  
V6B 1B6 Tel. 669-8021

# CO-OP NEWS

## SHOP/GALLERY REPORT

It has been an interesting two months at Circle Craft. We have always rued the fact that Circle Craft's shop entrance on Water St. is somewhat unobtrusive and have tried sandwich boards, hanging signs, flower boxes and - just recently - pot plants on the steps. This was my idea and was, greeted with general scepticism. Anything outside usually disappears fairly rapidly. However I stubbornly went ahead. Not long after sales improved and I secretly thought it may have something to do with my three \$1.49 pots of Impatiens.

One sunny Saturday morning I arrived at our Cordova St. entrance to find Andrew Cammidge, our valiant volunteer being berated by one of the habitual drunks common in this area - one of the perks of the job. However, this habitual drunk had a large knife - so Andrew called the police and they got their man.

Not more than an hour later, I crossed Water St. to another shop and found myself involved in an armed robbery to which of course I was a witness. Therefore I also became involved in line-ups (in an East Hastings beer parlour no less) and a trial - a wonderful experience.

Two weeks ago my phone went at 4:00 a.m. - Vancouver Police. Would I come to Circle Craft immediately: our 14' x 8' Cordova St. window had been smashed. Janet and I spent the early hours of a Thursday clearing up glass and guarding the stock. Nothing had been stolen or broken. I suppose when 112 sq. feet of plate glass comes tumbling down you don't stick around to steal anything.

Last week my pots of Impatiens disappeared leaving only three small piles of dirt. I don't think I'll replace them; I shall accept defeat gracefully and perhaps our unobtrusive doorway is a blessing in disguise.

The Show this month - August - is Gordon Hutchens' raku and vapour glaze pottery, and Toni Rutter's soft sculpture. Toni had good coverage in The Province newspaper, the result of taking a doll into the news room of the paper. Gordon's pottery always sells well but Toni's dolls are fairly expensive - so much work involved. We have sold one to a couple from Texas who did contemplate buying two more but after much discussion we lost out to a fur coat.

We are told time and again what a wonderful shop this is. I know that there are those who feel that the shop is a drain on Circle Craft's resources. However, I feel the value of having a store front is incalculable. People come back year after year. A lady came in yesterday who had been an entertainer on a cruise ship that docked regularly in Vancouver some 5 years ago. She often came to Circle Craft but could never afford anything. Now, on a trip from New York she bought \$300 worth of stock. She finally had the money!

Our sales in June, July and August are better than '82 and we feel this trend will continue to Christmas. Fingers crossed!

Gail Ford

DUES: DUES: DUES:

It's that time of year again, folks. Annual dues start from September 1st. Any volunteer time owed for '82 - '83 should be cleared up too. For those who cannot fill their volunteer time, we ask that an extra \$25.00 be paid. Volunteers can always be used, so call and let us know when you can put in your time.

## NEW PORCELAIN

We are planning a group show of new porcelain in the Circle Craft Gallery at 348 Water. The dates are Nov. 15-Dec. 23rd. If any potter out there is interested, please let us know. It is not necessary to be a member of Circle Craft. We are looking for sculptural or functional work and would like to make the show as interesting as possible. If anyone who is planning to be in the show has good photos of their work, could we borrow them to use in publicity for the show. We have had pretty good coverage in the press this summer and would like to continue it, but good photos are a must.

Please call Jill McGoun to register for the show.

## GRANVILLE ISLAND SUMMER MARKET

This has been our most successful summer market ever. The sales have been excellent. It runs until September 18th on Fridays, Saturdays, Sundays and holiday Mondays, 10 am to 6 pm. It has proved that despite the parking problem, Granville Island is a very good location for retailing crafts. The market was essentially a consignment area with only a few booths in each session. If we do this market again, we look forward to more people participating. Every effort is being made to negotiate a permanent location on the Island for Circle Craft.

## CHRISTMAS MARKETS

**Surprise!** Christmas is just around the corner and all of us have been working hard to make this year full of surprises for everyone. With our largest advertising budget ever and a whole new set of tricks up our sleeve Christmas at Robson Square and the Vancouver East Cultural Centre will be the best ever. Information packages outlining our plans will be mailed out to participants mid-September. For those of you who have been tempted but have remained undecided: VECC almost fully booked except for a bit in the first week, Robson square almost booked but a few openings for both sessions, consignment areas in both locations full but always room for one more. And don't forget our new Collectables Gallery, featuring high end craft for the discerning collector. If our invitational letter has missed any of you please contact Circle Craft for application material. This year is the year for surprise!

Darlene and Hugh

## TORONTO GIFT SHOW

Plans are well in hand for our trip to the Toronto Gift Show in mid-September. Janet Summerton and Liz Kowalczyk will be staffing the booth with Hugh Mclellan constructing and designing the booth. We're in the same location with the advantage of being listed in the show catalogue and on the maps this time. It looks as though we'll have about 20 people participating again.

## COUNTDOWN TO CHRISTMAS

Preparing for Christmas Markets

Less than 90 days to Christmas Markets. By now most of you have booked your events and are starting to plan and prepare stock.

Business analysts are already predicting a good Christmas season for retail sales (as long as our weak economic recovery doesn't fater). However the prediction is also for a greater demand for lower priced items -- HG hum - yet another challenge to your imagination and ingenuity.

If you still have time to be developing new products for this Christmas season, do take the time to do some market research. What are the trends in the market place? What is the competition? What will make the consumer buy your product over similar choices? What makes your work unique?

That unique quality is the key of selling craftwork and your personal individual style is your strongest selling point.

We are dealing for the most part with a luxury market, a gift market. Unfortunately our products aren't viewed as essentials. People buy them as gifts - gifts to give and to keep - rewards, something special. So make your products special, add extra touches and details.

Good craft is all price ranges is gaining popularity across North America. We're getting more press, more recognition from mainstream retailers (ie the Bay in Vancouver this month), more interest from designers (ie the new Delta Inn in Richmond) and from collectors. The audience is also becoming more discerning, more knowledgeable and more critical.

Do be aware of your competition, both inside the craft world and in the commercial sphere in terms of price quality and style. Your best bets for getting a fair share of the market are to have products well designed, exquisitely made, of good quality materials, at a competitive price.

Janet Summerton

next month: Promotion and Presentation at the fairs.

MEMBERS NOTE: IF YOU KNOW A CRAFTSPERSON WHO MIGHT BE INTERESTED IN JOINING CABC PLEASE  
PASS ON THIS APPLICATION FORM

## C.A.B.C. MEMBERSHIP APPLICATION FORM

TYPE OF MEMBERSHIP REQUIRED (please indicate )

**REGULAR** RENEWAL   
individuals, societies or groups. Members will receive  
monthly newsletters and have full voting privileges.  
\$25.00

**STUDENT**  
for registered full-time students. \$15.00

**FAMILY** \$40.00

**AFFILIATE**  
registered organizations wishing to be closely  
associated with the CABC. Special form required.  
\$40.00

**SUSTAINING**  
individual, group or corporate body subscribing to the  
goals of the CABC through financial support or other  
appropriate means. \$100.00

Name \_\_\_\_\_ Craft \_\_\_\_\_

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

PLEASE COMPLETE AND MAIL WITH YOUR CHECK TO CRAFTSMEN'S ASSOCIATION OF B.C.  
1411 Cartwright Street, Granville Island, Vancouver, B.C. V6H 3R7