

craft contacts



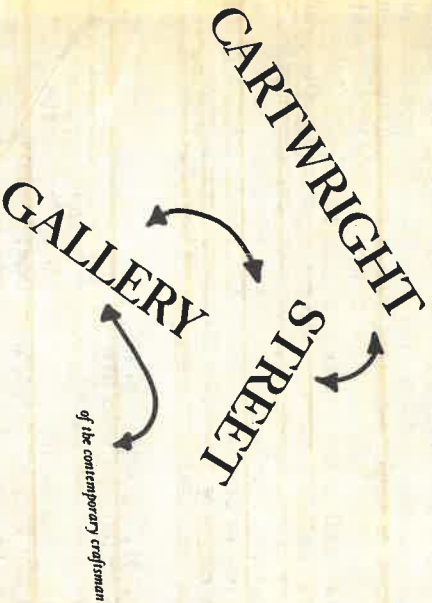
JANUARY 1984

CRAFTSMEN'S ASSOCIATION OF BRITISH COLUMBIA

The CABC is partially supported by the Government of British Columbia through the B.C. Cultural Fund and B.C. Lottery Fund.

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CARTWRIGHT STREET GALLERY ENTERS PERIOD OF REORGANIZATION

A letter from Cartwright Street Gallery president, Susan J. Stewart, dated December 1, 1983, notified members of the unsettled future of the gallery. The Board faced a serious deficit situation by operating in '84 as it did in '83.

Meanwhile the gallery had received a National Museum of Canada grant for a planning study. The Board of the gallery views this study as first priority because it is expected to indicate viable directions for the gallery, indicate some solutions to their situation and allow the CSG to respond to the needs of the community in a way in which the community will support. The study will focus on the Vancouver craft situation in general, and specifically it will provide the gallery with a solid basis for future planning. The study will include institutional planning site analysis, including market studies, financial programme and both capital and operating financial planning.

All gallery members and the interested public will have an opportunity to offer their comments and to participate in the study, which should be underway in early January. The time frame for the completion of an interim report on Phase One of the study is expected to be March 1984 with opportunity for discussions and a final report some weeks later.

Meanwhile, according to Susan Stewart, the gallery staff (Diane Carr, director; Janet King, gallery assistant; and Hide Gerson, book-keeper) have been let go to alleviate the financial situation. It is expected that the current exhibition "Wooden Bowls" will continue to January 29. A slide retrospective of the gallery's exhibitions in the last three years may be installed then in the space at 1411 Cartwright as an interim exhibition until the completion of the study and the resulting decisions can be acted on.

It is an unsettling time for the gallery, its members and its supporters but it is hopeful the study will provide a strong direction for the Board to act upon. The C.A.B.C. Board has given support to the gallery for their decision, despite the fact that it further delays and complicates their plans.

Because the planning study is vital to the gallery's future role in the community and perhaps influential in the welfare of the total craft community, everyone who feels they have something to offer, ought to be in touch with the Cartwright Street Gallery.

THE MAYOR'S TASK FORCE ON BUSINESS AND THE ARTS

Vancouver's arts community can expect to get a boost this year when the Mayor's Task Force on Business and the Arts, jointly chaired by Mayor Michael Harcourt and the President of Versatile Corporation, Peter Paul Saunders, announces the details of an exciting new organization for business and the arts at a press conference Thursday, January 5, 1984. The conference will be held in the Mayor's office at City Hall at 5:00 P.M., following the final meeting of the Task Force on January 5th.

The Task Force is setting up the new organization, known as the Vancouver Partnership, to implement strategies for generating greater corporate support of the arts. In keeping with its mandate to promote more co-operation between business and the arts, the Partnership's activities are expected to include: (1) collecting data and disseminating it to the business community, arts groups and the public; (2) advising arts groups on fund-raising campaigns; (3) advising businesses on targeting their donation dollars; (4) supporting and publicizing the concept of business support of the initiating projects that address ongoing cultural issues (e.g., percent for art and skills executive service).

Members of the Task Force and individuals involved in fund-raising for the arts will guide the new organizations, which will operate in affiliation with the Council for Business and the Arts in Canada. A one or two person staff, in co-operation with the City's Social Planning Department, will carry out the Partnership's day to day business.

For further information: contact Stuart Backerman at 873-7486.

World Crafts Perspectives

Since the First World Crafts Exhibition, "In Praise of Hands" presented at the Ontario Science Centre in Toronto, 1974, there has been a great amount of activity in the many regions of Canada. In British Columbia activities include the creation of better and greater numbers of markets, shops, exhibitions, shows and outlets for the distribution and sale of high quality crafts. There seems to be a greater recognition and appreciation of the beauty and value of craft by most people today. Things have progressed, yet, there is still need for greater knowledge and recognition of British Columbian crafts by the news media, business people, government officials, educators and, even craftspeople themselves. Not only should we recognize and understand the current state of craft in British Columbia, we should also consider the possibility of becoming a major world craft centre.

The continued successes and new experiments in the presentation, distribution, and sales of crafts over the past few years have generated jobs, income, impressive statistics, regarding a wider range of activities from most parts of the province.

What are the trends for the future, and the "givens" that describe the present state of craft in the province? What are the trends in other parts of Canada, the United States, and elsewhere in the world? These questions are difficult to consider, yet alone answer. But, they need to be asked in order to establish a better perspective regarding the past, present, and future of crafts in this region and beyond.

The scholarly and academic recognition of crafts and artisans has been a source of argument for some time. Samuel Johnson wrote in the eighteenth century:

"The meanest artisan contributes more to the accommodation of life than the profound scholar".

It was the Great Exhibition of 1851 that provided so many Europeans with experiences of craft from across the world. Later in that century William Morris lectured on the virtues of handicrafts and his fears of industrialization. At the Bauhaus in Germany in the first part of this century craftspeople, artists and architects, together, created a philosophy that combined creativity, new materials and technologies.

The result of the "Arts and Crafts Movement" associated with Morris and others, and the many forms, spaces, and objects of the Bauhaus, have provided urban craft legacies that may only be surpassed by the richness, charm and skill of folk art and crafts traditions continued in many agrarian regions and in developing nations.

Preview by Sam Carter. Sam Carter is Chairman of the Foundation Division at Emily Carr College of Art and Design and an active friend of craft..

WORLD CRAFTS PERSPECTIVE - A CONFERENCE COURSE

Emily Carr College of Art and Design

Four Evenings: January 31, February 7th,
February 14th, February 21st

World Crafts Perspectives is a four session conference that brings together key individuals and representatives of groups devoted to crafts. Visual presentations, panels, and discussions address four aspects: local, national, international, and future craft perspectives. Each session considers current issues: aesthetics, the public image of craft, marketing, networks, agencies and institutions involved with sales, promotion and crafts education in British Columbia and beyond. Participation in the complete series or individual sessions may be chosen. Fee: Seminar Series \$18, Single Session \$5.

January 31, Tuesday 7-10 pm
CRAFTS IN BRITISH COLUMBIA

Participants will be: Sam Carter (moderator), Chairman, Foundation Division, Emily Carr College of Art and Design; Janet Summerton, executive director of Circle Craft Cooperative; Diane Carr, recent director of The Cartwright Street Gallery; John Porter, National Director and one of the founders of the Canadian Crafts Council and a practicing potter; Thelma Ruck Keene, producer of Canadian Crafts Catalogue for Diplomats Overseas, member of C.A.D.C.

February 7, Tuesday 7-10pm
TWO NATIONAL PERSPECTIVES -
UNITED STATES AND CANADA

Participants will be: Eudorah Moore, former director of California Design, former Crafts Co-ordinator, National Endowments for the Arts, and originator of National Crafts Planning Project; Marie-Andree L. Morisset, professional weaver, director of Outobius Crafts Corporation, policy advisor for Visual Arts, Cultural Affairs, Department of Communications, Government of Canada.

February 14, Tuesday 7-10 pm
INTERNATIONAL PERSPECTIVES -
UNESCO AND THE WORLD CRAFTS COUNCIL

Participants will be: Mr Dou Dou Dieme, director UNESCO Liaison office at the United Nations; Orland Larson, goldsmith, vice-president, North America World Crafts Council and chairman, Jewellery Dept, Alberta College of Art.

February 21, Tuesday 7-10 pm
BRITISH COLUMBIA AND BEYOND

Participants will be: Janet Summerton (introduction); Peter Wehrlich, executive director of Canadian Crafts Council; Doreen Jensen, artist and consultant on North West Coast Indian Art & Craft; Jan MacLeod, paper maker and ceramicist, Provincial Director to Canadian Crafts Council; Lynn Fleming, Senior Interior Designer, Co-ordinated Hotel Interiors.



This was the scene at the Vancouver East Cultural Centre during Circle Crafts' Christmas Market. The man at the piano entertaining the crowds was Robert Holliston.

MASSEY FOUNDATION COLLECTION TO BE EXHIBITED.

The National Museum of Man received the Massey Foundation Collection of Contemporary Craft in 1981 as a donation. In March 1984 in Ottawa the Museum will be opening as exhibition of approximately 225 pieces from the collection. After July 1984 the exhibition is scheduled to circulate around Canada for two years.

B. C. Craftspeople appearing in the exhibition will be:

Maggie Pennier	Jean Fahnni
Robert Weghsteen	Tam Irving
Wayne Ngan	William Koochin
Isabelle Rorick	Wieneke Mees
Matthew Schoenfeld	Dempsey Bobb
Kathleen Robertson	Robert Davidson
Wendy Brooks	

"ENGINEER OF THE ARTS" PASSES AWAY.

Everyone in the arts, or supporting the arts in the Lower Mainland will be saddened to hear of the death of Iby Koerner. The widow of lumberman Otto Koerner and a self styled engineer of the arts in Vancouver and throughout Canada, she acted as founder, board member or advisor to many significant cultural groups in Vancouver. These included the Vancouver International Festival, the UBC Museum of Anthropology, the Vancouver Foundation, the Vancouver School of Art, the Vancouver Symphony, Vancouver Opera Association, the Community Arts Council and the Vancouver Art Gallery. She also founded the Vancouver Academy of Music and worked on its campaign for new facilities.

Mrs. Koerner also served as honorary vice-president of the Canadian Handicraft Guild.

In 1972 she was inducted into the Order of Canada. She was 84 when she died Monday, December 26. Memorial services were held at the Vancouver Academy of Music on January 4, 1984.

HAND AND EYE

The CBC will present a new series of television programs, to be called HAND & EYE - seven hours on seven arts - in early 1984. This series (to be telecast weekly) fits no stereotype pattern and cannot be easily labelled. It shows a great range of contemporary work which some would call Crafts, some Decorative Arts and still others Applied Arts. Some of it will be old, most of it new. All of it will express profound and fundamental human urges to transform materials nature provides into useful and beautiful objects which surround us every day.

This is not a series about the "history" of any of these subjects. The programs will surprise viewers with a range of contemporary work - some of it well known, some of it not yet well known, all of it striking and revealing of our times. There will be in each hour something from the past, a good deal from the present and glimpses of more things to come. The aim of the programs is to stimulate a curiosity about how for thousands of years man has created human culture by transforming natural materials for his daily use and created new materials too. There is a great deal of innovation, a spirit of adventure and a powerful impulse to express our feelings in our particular time and place, using our hands, eyes and our imaginations.

February 9th at 9:00 P.M.

ALL THAT GLISTENS - gold, silver, precious stones

Producer/director: Katherine Smalley

Composer: Harry Freedman

Featured Artists:

Paloma Picasso

Bill Reid

Anneke Schat

Gilbert Albert
Lois Betteridge
Madeleine Dansereau

February 16th at 9:00 P.M.

GLORIOUS MUD - clay- moulded, baked, glazed and painted

Producer/director: Phillip Keatley

Composer: Michael Conway Baker

Featured Artists:

Robin Hopper

Michael Cardew

Garth Clark

Viola Frey

Tatsuzo Shimaoka
Neil Dalrymple
Walter Dexter
David Toresdahl

February 23 at 9:00 P.M.

TIES THAT BIND - baskets, cloth, fibre art

Producer/director: Vincent Towell

Composer: Glenn Morley

Featured Artists:

Magdalena Abakanowicz

Christo

Gerhardt Knodel

Jack Lenor Larsen

John McQueen
Issey Miyake
Mariette Rousseau-Vermette

HANDWEAVERS GUILD OF AMERICA

Handweavers Guild of America is most widely known for its publication of "Shuttle Spindle and Dyepot" probably the most widely known weaving magazine in the world, and for its sponsorship of their international conference, Convergence. This was held in Seattle in 1982, and will be held in Toronto in 1985. HGA also sponsors the Certificates of Excellence programs in weaving and spinning, publishes supplier and educational directories, and provides a rental service for slide and swatch studies. HGA is a non-profit organization.

HGA would like to encourage more Canadian membership in the Guild and more participation by Canadians in their magazine and other resources.

HGA is holding a membership drive between now and April 30. Membership entitles you to receive Shuttle Spindle & Dyepot, as well as the other resources, it is \$17 US/year or \$48 US/three years.

If you would like a membership application or further information please contact,
Diane Mortensen
HGA Pacific Representative
3855 Dunbar Street
Vancouver, B.C. V6S 2E1
Phone: 228-8435

PING GALLERY FIRST ANNIVERSARY

The Ping Gallery celebrated its first anniversary this December. Thanks to your patronage and encouragement they managed to survive a very difficult year. Next year they plan to continue to bring you more individual exhibitions of work done by B.C. potters. They thank you for your support over the year.

POTTERS NOTE

The Francis Holliger Memorial Award for Progress will be the new title for the Francis Holliger award given by the Fraser Valley Potters Guild each spring. For further information contact the The Guild at P.O. Box 852, Fort Langley, B.C. VOX 1J0.

OF NOTE TO ARCHITECTURAL CRAFTSPeOPLE

The December 83/ January 84 issue of American Craft has a very interesting excerpt from a book in progress by Robert Sowers. The author has some revealing thoughts about the persistent issue of collaboration between artists and architects. It is entitled "The Myth of Collaboration".

MADE BY HAND '83

A THANK YOU to all who responded to Elizabeth Bell's request for input regarding Made by Hand '83 and future exhibitions. A full report will be given in the New Year.

GERTRUDE ZACK

Gertrude Zack of Vancouver has been invited by Dr. Menachem Alexenberg, President of Israel's Ramat Hanegev College to serve as an artist-in-residence during the year 1984-1985, the period to be determined at a later date.

The college, located south of Beersheva is affiliated with Haifa University and is the only college of Jewish Art in the world. Mrs. Zack has been invited to teach watercolour painting as well as fabric arts, mainly weaving and hooking to the students - many of whom are new immigrants, together with artistically talented North American students on a One-Year program.

NORTH VANCOUVER COMMUNITY ARTS COUNCIL

A sculpture, of significance to the entire North Shore, is to be situated at the new Lonsdale Quay Waterfront Park. This major work of Art will be the end result of a Competition being sponsored by the North Vancouver Community Arts Council.

With the objective of \$150,000. already half achieved the Sculpture Competition Committee will be launching an official fund-raising drive in January of '84. The Council of the City of North Vancouver has greatly assisted to date by unanimously endorsing the project and by allocating a contribution from an appropriate phase of their Waterfront Park budget.

Joseph Contafio, Architect, Vice-President of the NVCAC and Chairman of the Competition Committee, expects the design guidelines to be in place by mid-summer of '84. The project will be of interest to all artists, sculptors, architects and landscape architects. A small group of eminent jurors will be selecting the winning entry in the Fall of '84. Construction would take up to one year and be complete in time for the opening of Expo/86.

Further information will be made available in the new year.

CBC RADIO - L'ARTISHOW

L'Artishow is a radio program heard every week day on the french CBC Network between 4:00 p.m. and 5:30 p.m. at 97.7 on the FM dial.

L'Artishow is devoted to the arts and culture of B.C. One of the many items found in this 90 minute presentation is interviews with artists, crafts people, promoters and community organizers. L'Artishow invites any french speaking person active in these areas to let us know about their activities. We would gladly welcome these people to our show to find out about their work or their exhibition.

REFLECTIONS ON THREE PLAINS: CONTEMPORARY CRAFTS

The Manitoba Crafts Council, in co-operation with the Winnipeg Art Gallery, is hosting a tri-provincial, juried crafts exhibition, REFLECTIONS ON THREE PLAINS: CONTEMPORARY CRAFTS to be held at the Winnipeg Art Gallery from March 4th, to April 15th, 1984.

One of the few regional exhibitions of this nature ever to be produced in Canada, the show highlights the recent works of artists residing in Canada's prairie provinces, serving as an invitation to the viewer to further explore the many avenues of craft being created over a vast area of mountains, Several awards totalling over \$3,000 will also be presented to craftspeople exhibiting works of excellence and outstanding design. The works chosen for this exhibition surpass mere competence of craftsmanship, extending beyond traditional boundaries.

As part of the preparatory work, we are currently exploring the possibility of touring either all or a portion of this exciting show. Galleries across both Canada and the United States are now being approached as to their receptiveness. A catalogue with full colour reproductions will also be offered in conjunction with the show.

THE ART OF CRAFT

Oh! I wish I were an intellectual
And I didn't have to state my case
In black and white.

Oh! I wish I weren't so ineffectual
And short of words and phrases
And enlightening insight.
For I am one who cannot see
That which others plainly can
In art and craft.

Oh! Why is it that I do not understand
That justification for a piece of work
Is in the artist's mind?

Oh! Why is it that I do not hear the message
So carefully articulated by the intellectual
That I seek to find?
For the fact is
I cannot distinguish
Art or Craft.

Oh! Will someone please explain why words are
necessary
To describe that which should
Speak for itself.

Oh! Will someone tell me, please, in simple terms,
Why the artist thrives and the artisan is left
On the shelf.
For I need to know
Is the artist artful
And the 'craftsman' merely crafty.

Antony Talbot

CCC

CCC welcomes Circle Craft Co-operative of Vancouver as a new member. CCC now has 29 members associations.



The new President of the Canadian Crafts Council, Patricia McClelland, is photographed at her loom in Summersville, Nova Scotia.

HEALTH HAZARDS

October 13, 1983

Hon. Monique Begin
Minister,
Health & Welfare

Dear Minister,

I am writing to you on the instruction of our Board of Directors with regard to the small program on health hazards in the crafts which we are conducting with your department.

This issue is an extremely serious one, not only for the 10,000 or so full-time practising craftsmen, nor for the 1 1/2 million adults in Canada who spend over 7 hours a week on a craft hobby, but also for the students in our schools. The present situation is far from satisfactory with regard to the dissemination of information and the labelling of products.

We are therefore deeply concerned that matters are moving so slowly in your department when it seems to be solely a matter of very small amounts of money. We know your officers have a commitment to the program, but we expected as long ago as May the first posters that the Ad-Hoc Committee recommended, and they are not here yet. Even this represents only a very small first step.

We have participated in this Committee on a volunteer basis; only the minimum fares and expenses are being reimbursed by your department. Since some of the members are practising craftsmen this means they lose quite a bit of money and production time; we would have thought that your department would have appreciated the depth of our concern from this. As it is, one of the members resigned earlier this year in protest about the slow rate of progress.

We therefore urge you to look into this matter without delay and ensure that the commitment of funds is made in full and as soon as possible to ensure that the work of the Committee continues on a positive and speedy basis.

Yours sincerely,

Patricia McClelland,
President, Canadian Crafts Council

November 24, 1983

Patricia McClelland
President
Canadian Crafts Council

Dear Patricia McClelland:

Thank you for your letter of October 13, 1983 on the subject of health hazards related to the arts and crafts.

I regret that my officials have not been able to complete the preparation of posters on this topic. However, I am pleased to be able to tell you that funds have been committed for the development and printing of a wall chart on ceramics and pottery and that work will now proceed as quickly as possible.

I would also like to inform the Canadian Crafts Council that I appreciate the work and time of those persons who volunteered to serve on the committee convened by my Department to advise on the health hazards which can result from the use of arts and crafts materials.

Thank you for sending me your comments and views.

Yours truly,

Monique Begin

EDITORS NOTE: All members who are concerned about this issue and the governments' slow response, please write the Minister and your local M.P.

THE SAFER ARTS

The first of a series of posters on hazards in arts and crafts materials is now available, from the Department of Health & Welfare.

The first poster is on Pottery and Ceramics. Three others are expected to be available by the end of April, 1984. They will cover

(1) Painting and Printmaking, (2) Dyes and Fibre Arts, (3) Metal Arts, (4) Photography.

CABC has ordered 100 "Pottery and Ceramics" posters. If you wish a copy, please let us know at the office. There will be a \$1.00 charge for mailing.

THE PERILS AND PLEASURES OF COMMISSION WORK

For most craftspeople and artists commission work is an attractive prospect. It provides an opportunity for wider exposure to the public through commercial and residential projects, and from contacts with designers and architects, there is always the prospect of further work. But to succeed in this area requires more than artistic ability. A knowledge of marketing, communication skills, and understanding of the financial aspects of a project together with the ability to execute the commission in a professional way are all necessary factors.

In order to have some personal observations on this subject GABC members Brian Baxter and David Zawaduk discussed the commissions they recently completed for the Delta Airport Inn. Their experiences give some insights into the process, the problems and the satisfaction fo this kind of work.

For Brian, commissions are not a new venture. He has done competition work as well as commercial and residential projects with members of the design community, but he noted that every assignment has unique problems and presents new challenges.

In this case the major concern was an artistic one. The commission was to produce a series of decorated glass screens that would be used both as a visual curtain separating the lobby from the adjoining bar/lounge as well as the bar itself. Since the lobby was spacious and contemporary in character with strong architectural features while the lounge had a more intimate and clubby atmosphere, the problem was to arrive at a design concept that would integrate the two spaces in a complimentary way. There were set criteria: size, height, and a motif of realistic waterfowl and marshes. Various alternatives were discussed with the designers and drawings submitted and approved. However, Brian was not convinced that his design had fully resolved the problem. He had a sense of failure at his inability to come up with a solution that satisfied him artistically and continually delayed starting work on the screens. Then, one weekend, two weeks before completion date, suddenly the answer came in a flash. He presented the new concept for a realistic but stylized freize with a pronounced graphic quality and working non-stop completed and installed the screens on time.

It was a cliffhanger and certainly not recommended as standard procedure. But for Brian, the resolution of the artistic problem more than compensated for anxiety involved in trying to complete the project on time. It illustrated again his view that each project provides an opportunity to exercise and refine design talents and that attempting new applications of the medium taxes technical abilities and thus challenges the artist to expand and grow.

In David's case the commission to produce 30 handbuilt pots for the lobby and restaurant represented his first large commercial order. Although the size and scope of the job was somewhat intimidating he was confident that he could complete the work. The easy rapport that developed with the designer smoothed the process of design decisions and made problem-solving simple. This aspect of the work was particularly satisfying as he was given the freedom to develop his ideas and his artistic judgement was respected.

The problems that surfaced were mainly logistic. Delayed decisions that backed up production, the physical problems of preparing 1 1/2 tons of clay, scheduling of time for building, drying, firing and cooling so as to meet the three month deadline. There were many anxious times and sleepless nights at the studio during the firing and tiredness resulted in an error that caused colour flashing on the pots in one firing. It took detective work to trace the problem, but the result was so attractive that the decision was made to fire all remaining pots in the same way. It was serendipity and the result was both valuable technical knowledge relative to the operation of the kiln and the artistic spin-off in terms of ability to consistently reproduce this new and beautiful finish.

The job completed, David had very positive feelings overall. He considered it a growing experience both artistically and in terms of production techniques. His technical skills had improved out of necessity, he had learned the ins and outs of working with a professional designer and in addition had developed a better understanding of business and financial factors involved. But more importantly, the successful completion of the commission justified his confidence in his ability to take on major contracts.

So while these two experiences illustrate that there are undoubtedly problems and difficulties inherent in new and challenging assignments, the benefits can be significant. Compared with the potential rewards in terms of artistic growth, career development and financial success, those risks seem small indeed.

Marion Ward Hall

internal vice

Dear Auntie Vice

I was given a wonderful hand made Christmas stocking several years ago, and I want it to look beautiful for Santa. How do I clean out the coal dust from previous years?

Fort St John

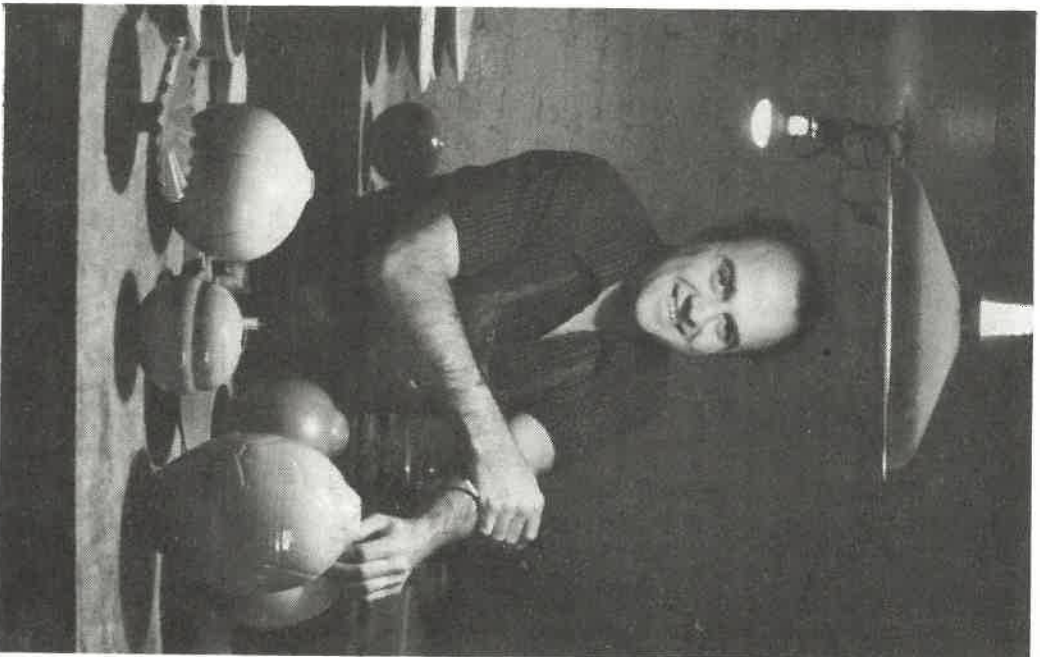
Dear Fort

TCHI TCHI Obviously Santa doesn't agree with your middle name. Have you still been leaving out Coke? Times have changed you know - try Perrier. Or if you're looking for a gorgeous, generous guaranteed alibi, put my name on the sock and we'll split the take! (P.S. The editor suggests you are cheap and should buy a new stocking!)

Your Auntie Vice

profile

BYRON LOUIS JOHNSTAD
a C.A.B.C. Bronfman nominee
born: Chicago, Illinois, U.S.A. August 26, 1941
citizenship: Canadian 1973



Education:
Upon completion of high school I studied product design for several years, but to satisfy a need to be more than a simple draftsman, I made the change to clay and a more intimate relationship with my material. After completing my Master's degree I moved to Vancouver, British Columbia because it still had an unchartered spirit and offered me more opportunity as a teacher.
61-62 State Handicrafts and Arts School, Oslo, Norway (product design)
62-65 Schools of the Arts Institute of Chicago, Chicago, Illinois (Ceramics)
64/ 65 Haystack School of Crafts, Deer Island, Maine (Ceramics)
65-67 California College of Arts and Crafts, Oakland, California (Ceramics)

Work Experience:
From 1959 to 1964 I financed my studies by working at several part-time and full-time art related jobs (display design, product design, interior design) and from 1969 to 1971 I was involved in art administration as a municipal art centre director and gallery curator. In 1972 I moved to Vancouver Island and made a do or die commitment to fulltime pottery and as a result have, for over ten years, made my living as a studio potter, producing both functional ware and "one of a kind" objects.

65 Haystack School of Crafts, pottery studio technician
66-67 Oakland Recreation Department, pottery studio manager
67 Civic Arts Centre, Walnut Creek, Ca. studio manager
72 Established studio pottery, Courtenay, B.C.
74 Studio Pottery, Victoria, B.C.
78 - present Studio pottery, Lantzville, B.C.

Teaching:
I began teaching pottery while in graduate school, teaching undergrad classes and in community arts centres. Since arriving in Canada I have taught (short and long term) courses in British Columbia and Alberta, for the Potters' Guild of B.C., Emily Carr College (Outreach program) and privately. I have taught in over 20 communities and for the B.C. regional colleges at Capilano College, Langara College, North Island College, College of New Caledonia and, most extensively, at Malaspina College where I have been on the art department faculty (half-time) for five years.

Exhibitions:
I began exhibiting in 1965 after completing my Bachelor's degree and have exhibited since, in group shows, invitationals, and one-man shows. In October, 1982 I was honored with a 10-year retrospect exhibition at the Cartwright Gallery in Vancouver.

One-Man Shows:
January, 1974 Burnaby Arts Gallery, Burnaby, B.C.
October, 1974 The Potters Wheel Gallery, Victoria, B.C.
March, 1975 House of Ceramics, Vancouver, B.C.
March, 1976 The Potters Wheel Gallery, Victoria, B.C.
September, 1976 House of Ceramics, Vancouver, B.C.
October - November, 1982
Cartwright gallery, Vancouver, B.C.

HONOURS AND OFFICES HELD:
Potters Guild of B.C.,
Member since 1968, Treasurer 1969//Vice President 1970.
Craftsman's Association of B.C.,
Member since 1970, Vice President 1977.
Provincial Arts Advisory Board
Craftsman's representative 1975 - 1976.

Ceramists Canada
National Juried member, Vice President 1979, 1980, 1981/
/Chairman, National Membership Committee 1981.

ADDRESS: Site 17, Box 9, R.R.#1
Lantzville, British Columbia
Canada, V0R 2H0
TELEPHONE: (604) 390-4129

UBC CENTRE FOR CONTINUING EDUCATION
1984 WINTER - SPRING NON CREDIT COURSES

SET YOUR COURSE FOR BOWEN ISLAND

Residential Weekends in the Creative Arts: photography, drawing, weaving.
SPRING:

A comfortable lodge for a "classroom" and all outdoors for sessions in the field. An ideal setting for a weekend away from urban tensions.

Courses offered will be:
Photography on Bowen Island - Beverly Olandt
Weaving on Bowen Island - Suzanne Gaston-Youte
I Introduction to Weaving on the Rigid Heddle Loom
II Tapestry on the Rigid Heddle Loom
III Inkleband Weaving - and Ethnic Tradition
Delight in Drawing on Bowen Island - Bettina Lewis

Rooms are twin-bedded with washrooms in the same hallway. Participants will be responsible for their own transportation to Bowen Island by Ferry from Horseshoe Bay.

For further information and a flyer, please call 222-5254.

JEWELLERY TECHNIQUES - Madeleine Chisholm, BSC
Saturday, March 2, 9am-4pm
1765 Marine Drive, West Vancouver
Cost is \$50 - includes lab fee. Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

JEWELLERY: METAL WEAVING AND KNITTING - Madeleine Chisholm
Saturday, Feb 11, 9am - 4pm
1765 Marine Drive, West Vancouver
Cost of \$50 includes lab fee. Enrolment is limited. Early registration recommended.
Inquiries call 222-5254.

PAPERMAKING 1: THE CRAFT - Ryan Murraygreen, BA
Saturday, Feb 4, 9:30am - 4pm
Lower Studio, Duke Hall, Centre for Continuing Education, UBC
Cost of \$45 includes lab fee. Enrolment is limited so register early.
Inquiries call 222-5254.

PAPERMAKING 11: THE ART - Ryan Murraygreen, BA
Saturday, March 10, 9:30 am to 4 pm.
Lower Studio, Duke Hall, Centre for Continuing Education, UBC.
Cost of \$45 includes lab fee. Enrolment is limited so register early.
Inquiries call 222-5254.

GLASSBLOWING: ORNAMENTAL - Louis Fabian
10 Mondays, Jan23-March 26, 7-10 pm
Rm 370, MacMillan Bldg, UBC
Cost is \$160 - includes lab fee and materials.
Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

QUILT IT AND WEAR IT - Frances Fournier, BA, MLS, PHD
4 Thursdays, Feb 2-23, 7-9 pm
Rm B 334, Buchanan Bldg, UBC
Cost is \$48 - includes studio fee
Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

WEAVING: INTRODUCTION TO RIGID HEDDLE FRAME LOOM - Suzanne Gaston-Youte
8 Wednesdays, Feb 1-March 21, 7-10 pm
6006 Chancellor Blvd.
Cost is \$128 - includes studio fee and some materials. Enrolment is limited. Early registration recommended.
Inquiries call 222-5254.

WEAVING YOU CAN WEAR: RIGID HEDDLE FRAME LOOM - Suzanne Gaston-Youte
6 Mondays, Feb 6-March 12, 7-10 pm
6006 Chancellor Blvd.
Cost \$98 - includes studio fee. Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

WEAVING DOUBLE CLOTH AND DOUBLE DENSITY FABRICS - Suzanne Gaston-Youte
6 Mondays, March 19-April 23, 7-10 pm
6006 Chancellor Blvd
Cost is \$98 - included studio fee.
Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

WEAVING: OPEN WORK WEAVES - Suzanne Gaston-Youte
5 Wednesdays, March 28-April 25, 7-10pm
6006 Chancellor Blvd
Cost is \$85 - includes studio fee
Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

DESIGN ELEMENTS AND PRINCIPLES FOR FIBER CRAFTS-MEN - Joanna Staniszki, Assoc Prof, School of Home Economics, UBC, Martha Suchy, MSA
6 Wednesdays, Feb 15-March 21, 7:30-10 pm
Rm 360, Home Economics Bldg, 2205 East Mall, UBC
Cost is \$75. Enrolment limited. Early registration recommended.
Inquiries call 222-5254.

PEWTER JEWELLERY: ANCIENT MEDIUM, MODERN TECHNIQUES
Nan Fears
Friday Feb 14, 7:30-9pm
Saturday and Sunday, Feb 25 & 26, 9am-4pm
Child Art Centre, 2865 Acadia
Cost of \$160 includes lab fee. Enrolment limited. Early registration recommended.
Inquiries 222-5254.

SILVER RINGS/BANGLE BRACELETS - Orland Larson, goldsmith, Chairman Jewellery Dept, Alberta College of Art
Friday, March 9, 8-9:30 pm Lecture
Saturday and Sunday, March 10-11, 9am-12noon, 1-6pm
Bring Lunch.
Child Art Centre, 1865 Acadia Road, UBC
Cost \$135 - includes tuition, lab fee, materials including sterling silver wire and admission to the Friday evening lecture, Silversmiths: Makers of Containers
Enrolment limited. Early Registration recommended.
Inquiries call 222-5254.

SILVERSMITHS: MAKERS OF CONTAINERS - Orland Larson
GOLDSMITH, CHAIRMAN, Jewellery Dept, Alberta College of Art, Calgary
Friday, March 9, 8-9:30 pm
Rm 102, Lasserre Bldg, UBC
Cost \$5. Early registration recommended.
Inquiries 222-5254.

exhibitions

THE TEXTILE ART OF EAST INDONESIA

The UBC FINE ARTS GALLERY
February 1 to March 2, 1984.

The textiles, being exhibited represent one of the worlds great ikat weaving traditions. They are testimony to the duality of significance found in works of art: universal appeal and local cultural communication - global perception and tribal distinction. The indigenous traditions that speak to us in this art are those of the archaic Indonesians, cultures that predate the Hindu and Islamic metropolitan traditions which came to dominate Indonesia.

83 pieces have been drawn from a local private collection. The aesthetic is therefore both that of a connoisseur and of the peoples of the Lesser Sunda Islands. While the exhibition does not claim an ethnographic surity, it does reflect the range of cultural communication maintained by the peoples of these islands through their textile arts. The considerable technical skill of the weavers is evident in rich diversity.

The textiles range through time over a period of one to six generations. They were collected, mainly in the field, during the last 12 years.

The Lesser Sunda Islands arc eastward some 1500 Kilometers from Java toward Australia. While consisting of numerous islands with specific tribal cultures, there may be considered to be a general stylistic and aesthetic field. Based on textiles available, however, Bali and Sumbawa appear least associated with this field. The principal islands from which aesthetics are reflected by this exhibition are Lombok, Flores, Lombok, Timor, Rote, Savu and Sumba.

Laurence Moss, currently Visiting Curatorial Fellow at the UBC Museum of Anthropology is guest curator for the exhibition. He is also Curator of Indonesian Materials, San Francisco Crafts & Folk Art Museum; as well as Research Associate, Centre for South East Asian Studies, University of California, Berkeley.

RON DAVID

Ron David - turned wooden objects at the Kelowna Art Gallery January 3rd - 29th.

THE ROBOT EXHIBIT: HISTORY, FANTASY AND REALITY

The American Craft Museum II is holding an exhibit called The Robot Exhibit: History, Fantasy and Reality. The exhibit will run from January 13th to May 11, 1984 at the American Craft Museum II, International Paper Plaza, 77 West 45th Street, New York City, New York

ESKIMO ART SHOWS

From February 26 to April 1, 1984, the Langley Centennial Museum and National Exhibition Centre will be hosting an exhibition of photos about traditional Eskimo life and of the arts that that culture produced.

The photo component of this display was assembled by the Mc Cord Museum at McGill University and is being circulated across the country by the Montreal Museum of Fine Arts. The show is titled: Peter Pitseolak: Eskimo Photographer. It contains new prints taken from original negatives made by Pitseolak during the period 1939 to the early 60's. The pieces show Inuit life just before the move from camp life to the settlements.

In addition to Peter Pitseolak: Eskimo Photographer, the Museum and Exhibition Centre will also present displays of Eskimo sculpture, prints, and artifacts.

WOODWORKS '84

The Langley Centennial Museum and National Exhibition Centre, together with the Woodworkers Guild of British Columbia, is planning an exhibition of works in wood for May 14 - June 24, 1984. The exhibit, in which all B.C. woodworkers have been asked to participate will be juried. It is expected that the final display will illustrate the fantastic variety of techniques used in working wood while also demonstrating the high quality of work presently being done in the province.

WOODWORKS '84 will take place at the Langley Centennial Museum and National Exhibition Centre.

LOCAL COLOUR '84

January 15 - February 19th, 1984, Tuesday - Saturday: 10:00 a.m. to 5:00 p.m.; Sunday 1 p.m. to 6 p.m. Langley Centennial Museum and National Exhibition Centre.

YOU ARE CORDIALLY INVITED TO MEET ARTISTS

Elizabeth Hawkins, Steve Seymour, Betty Lou Sinclair, Yves Trudeau, Margot Wawra, Beppie Weiss at the opening of Local Colour '84, Sunday January 15th from 2 - 4 p.m. at the Langley Centennial Museum & National Exhibition Centre, Corner of Mavis & King Streets, Fort Langley, B.C.

SHOW OF CERAMICS BY STUDENTS OF JEANNE SARICH

Jan 12 - 25

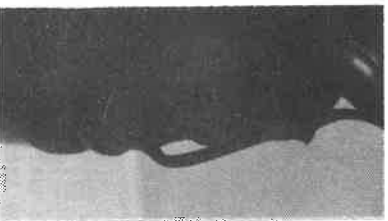
A show of Ceramics by students of Jeanne Sarich will open January 12th and continue through until the 25th. Jeanne Sarich is the teacher of "Ceramics" at Place des Arts and the show will go on display at Place des Arts, 1120 Brunette Avenue, Coquitlam.

Opening night will be January 12th. The public is welcome to attend.

For further information, please call 526-2891. And Contact Elfreda Ramsbottom.



leather masks and toys



murals lamps
and panelling
in wood
and leather

ARTHUR ALLEN, ARCHITECT-CRAFTSMAN
6040 MARINE DRIVE, WEST VANCOUVER BC
921-9443 V7W-2S3



opportunities

TAPISSAGE

Juzana Vacek, A Recent Immigrant from Prague where she graduated with honors from the Art Institute, will teach the craft of Applique and Embroidery to create personal images and impressions. Patterns, Design and Colors allow the utmost personal expression to produce cushions, clothing, wallhangings or pictures for framing. At Capilano College, 4 Thursdays from 7-10 P.M. Starting Feb. 9, Room A206. For more information please call Extension Programs and services at 986-1911 Local 321/328. Cost of the program is \$45.

MARY FRAME

Mary Frame will be leading another textile field study course in Peru between May 4th and 27th, 1984. The course will focus on the continuity and acculturation of the Peruvian textile tradition. We will be visiting villages, museums, artisans' workshops and factories as well as archaeological sites. There will be opportunities to photograph the weavers and buy their textiles as well as to learn a few techniques. For more information please write to:

Mary Frame, c/o Anne Lambert
Department of Clothing and Textiles
Faculty of Home Economics
The University of Alberta
Edmonton, Alberta T6G 2M8
or telephone, Mary Frame at 925-1069(evenings)
in Vancouver.

FABRIC PRINTERS AND DYERS belonging to the Vancouver Guild of Fabric Arts will hold a potluck supper at Aberthau Cultural Centre, 4397 W. 2nd Ave., Vancouver, on Friday, Jan. 27th, from 6 - 10 p.m. Anyone interested in joining the group to share information on dyes, etc., may contact Louise Slobodan of the Surface Design Group at the above address. A business symposium is planned for April, and a business handbook containing lists of resources will be available at that time.

CAPILANO COLLEGE SPRING 1984

Classes in Weaving with Rose Naumann and Mieneke Mees are starting in January (Art 268). The course will be an introduction to pattern drafting, machine knitting, hand knitting, crochet, rug hooking and an introduction to basketry.

Moven Fabrics for Interiors (ART 270). The last time this will be offered.
Fabric Printing (ART 285).

For more information, please contact Mieneke Mees at Capilano College, 986-1911, local 390 or Local 439.

FIBRE GOLD CONFERENCE '84

The Fibre Gold Conference '84 will be held from May 18-21, 1984 on the campus of the University of Victoria. For more information, please contact Fibre Gold Conference '84, c/o Mabel Mitchell, 4520 Cedar Hill Road, Victoria, B.C., V8N 3C5.

QUILT CANADA '84 CONFERENCE

The Quilt Canada '84 Conference, sponsored by the Mayflower Hand Quilters Society, will be held at Mount Saint Vincent University, Halifax, Nova Scotia, from May 23rd - 27th, 1984. The conference includes the annual meeting of The Canadian Quilters Association, two days of workshops, a day of seminars and tours, a quilt show, and a fashion show. For more information, please contact Valarie McMillin, Registrar, Mayflower Hand Quilters Society, P.O. Box 3664, Halifax South, Nova Scotia, B3J 3K6.

SCULPTURE CONVENTION

Saint-Jean Port-Joli will host next June 14 to July 15th, "Rendez-vous International sculpture 84" The main event which is the convention will emerge from the symposium, work shops, performances and conferences that form this major cultural encounter We are now preparing to select, through a contest, the Canadian sculptors who will participate in the symposium.

Interested sculptors please write for entry forms from:
Rendez-vous International Sculpture 1984
C.P. 220
Saint-Jean Port-Joli, Quebec
G0R 3G0

opportunities

If you're a budding Bill Glass, dreaming of a career as a fashion designer but unable to afford a year or two in the Big Apple, then Mark La Fleur's School for Fashion Design may be what you're looking for. The staff will include New York trained people like Julie Snildander, Beverly Barnes, Ellen Jacobsen and La Fleur himself. Classes in fashion illustration, costume design, and textiles will run one night a week for three months. Enrollment is limited to 15 students. Contact La Fleur (736-4658) for more information.

PLACE DES ARTS' COURSE REGISTRATION - JAN 5-20th

Registration for Winter courses in Music, Art & Crafts, for Adults and children is January 5th to 20th, at Place des Arts, 1120 Brunette Avenue, Coquitlam, or by mail.

New courses that have been added to the program are Knitting, a.m. Wheelthrowing, Portrait Painting, Learn to Play by Ear, for Adults, and Amusons-nous! (let's have fun) for 4 - 5 yr. olds.

Programs are available in libraries in Coquitlam, New Westminster and Guildford.

Information on courses may be obtained by calling Elfreda Ramsbottom, at 526-2891.

2001 TRAVEL SERVICES

2001 Travel Services, Peterborough, Ontario's newest and most innovative specialist in group travel is offering a fully escorted tour of Switzerland - Austria - Germany, April 7 - 15, 1984. This is of special appeal to anyone interested in embroidery, lace making, smocking or weaving. All the details have been taken care of, (air-hotel - 2 meals per day - tour bus - English speaking tour guide, etc.) and can be studied in a brochure that can be obtained from:

2001 Travel Services
1123 Water St. N. Suite 4
Peterborough, Ontario
K9H 3P7
Phone (705) 748-2700

WINTER SESSION WHEELTHROWING CLASSES AT PLACE DES ARTS WITH JEANNE SARCHI:

Beginning, Intermediate and Advanced Wheel-throwing and Glaze Investigation classes are being given in the Winter '84 sessions by Place des Arts' teacher Jeanne Sarchi. Registration is January 5th to 20th at Place des Arts, 1120 Brunette Avenue, Coquitlam or by mail.

For further information contact: Elfreda Ramsbottom at 526-2891.

VACANCY AT THE NOVA SCOTIA COLLEGE OF ART & DESIGN

Head of Jewellery Department and Full-time instructor in Jewellery. Contract to begin July 1, 1984. MFA or comparable qualification, substantial exhibition record and teaching experience. Salary at level of Assistant or Associate Professor depending on qualifications. Open to Canadian Citizens and permanent residents. C.V. and references to Joyce Chown, Chairperson, Craft Division, NSCAD, 5163 Duke Street, Halifax, Nova Scotia, B3J 3J6. Deadline for applications: March 15, 1984.

HGA - OPPORTUNITY TO EXHIBIT

As part of their 15th Anniversary celebration, the Handweavers Guild of America is sponsoring a juried exhibition entitled: Small Expressions/Large Celebrations, at Convergence 84 in Dallas, Texas from June 20 to 24. Open to all members of HGA. Work is not to exceed 12" by 12". Jurying done by slides. Awards will be given.

Deadline for entry is April 2, 1984. Please contact Diane Mortensen, 3855 Dunbar Street, Vancouver, B.C. V6S 2E1, for entry form and details.

THE CRAFT GALLERY

The Craft Gallery, an extension of Bente Rehm Handicrafts, will open early February, 1984. Available for exhibitions and demonstrations of B.C. Crafts and Art. For Information please call 658-8333 or send SASE to 5325 Cordova Bay Road, Victoria, B.C., V8Y 2L3.

WESTERN WORKS - THE HAND CRAFT SHOW

Western works presents three excellent show and sale opportunities to the professional craftsperson. These shows are exhibitions of high quality which feature some of the best hand crafted work. We invite you to join us!

Application Deadline: January 31, 1984.
Shows in Calgary, May 10-13, Edmonton, May 17-20, and Winnipeg, May 3-6, 1984.
For more information and application forms please write or call:

Western Works/The Spring Shows
500-338 Broadway
Winnipeg, Manitoba R3C 0T3
Phone: (204) 942-8580
or call in at the CABC office.

MADRONA CENTRE

The Madrona Centre is a gallery exposition centre situated on the campus of Malaspina College but funded in part by a non profit society. It would] like to establish contact with quality crafts people to supply items for sale in the centre lobby. It would expect 20% commission on the sales as a means of obtaining additional revenue.

Interested craftspeople please contact, Ian Garrloch, Director Madrona Exposition Centre, at Curator's Office, Malaspina College, 900 - 5th Street, Nanaimo, B.C., V9R 5S5 or phone (604) 754-1511.

CAMEO'S CANADIAN CRAFT SALE

Will be held on Thursday, June 21st through to and including Sunday, June 24th, 1984. Set-up day is Wednesday, June 20th, 1984. At Commonwealth Stadium, 11000 Stadium Road, Edmonton, Alberta.

Applications are being considered immediately. For further information please write :

13803-91st Avenue
Edmonton, Alberta
T5R 4X8

or phone: (403) 484-0736

THE PORT MOODY STATION MUSEUM

"The Gift Shop at the Station Museum in Port Moody is currently looking for your ideas. They would like to see their gift shop grow into an interesting place that people would visit to purchase hand made, old fashioned articles such as stained glass, pottery, wooden toys, mobiles, hand knitted clothing, quilts and other high quality giftware.

If you are looking for a new place to sell your crafts, the museum is interested in taking items on consignment at a commission rate of 25%.

Interested craftspeople please phone Jennifer Parkhurst at 939-1648 or Virginia Marr at 937-5643.

FILBERG FESTIVAL

Applications are now being accepted for a Juried Arts and Crafts Market to be held at the Filbert Festival during Comox Days, August 3,4,5 and 6, 1984. Only original items will be considered. Deadline for receipt of 3 entries, April 13, 1984. Works selected will appear in an exhibition at Filberg Lodge beginning April 20, 1984. For further information write:

Filberg Festival
61 Filberg Road
Comox, B.C.
V9N 4R7

or telephone Gail Kuzma, 339-7689.

classified.

BEAUTIFUL QUILT ENGAGEMENT CALENDARS for 1984 will be arriving soon. 58 full colour pages. \$12.95 with 10% discount for CABC members. For mailing add \$1.50. From Pat's Printworks, 4424 W. 2nd Avenue, Vancouver, B.C. V6R 1K5- Phone 228-9319. Catalogue and samples of printed fabric labels, \$2.00.

WORK SPACE for suitable craft available to be shared; attractive Yaletown location in converted warehouse.
Includes: skylight, freight elevator, kitchen (with running water), office facilities, including phone and computer services, large, solid work tables, congenial neighbours.
Up to 1,500 square feet are available immediately at \$60/sq. ft. per month, plus a small (shared) janitorial cost to be determined. Contact D. Skulski at 689-4117.

WEAVER seeking studio space to share with other craftspeople. Prefer Central location. Great way to lower your expenses! Jan 732-8238.

PHOTOGRAPHER-fibre artist will photograph your work for shows or portfolio, slides or prints, color or black/white. OR personalized instruction in SLR camera use: 8/hr. Contact Corinna Goodman at 291-0265.

FOR SALE

Small, table-top, wooden handloom, two harness, old, good for samples - approx. 12 inches \$50. Old oak shuttle, \$15. Call 875-9615 eves. or 734-2247 ask for Cherie.

STUDIO FOR RENT

Private building with large windows, in North Van. Approx 1,000 sq. ft. Currently pottery studio. Available February. Phone 988-6422.

INTERESTED IN PURCHASING a floor loom 35" - 46" wide. Also have a "Dorothy Table Loom" complete with shuttles, bobbins, brand new. Selling for \$250.00 or nearest offer. Call Sharrie Voce at 266-8578.

STUDIO SPACE FOR RENT

Over cappuccino bar, at 1876 West 1st. Kits. 487 Sq. Ft. \$195.00 per month. Call 731-5184.



AN INDEPENDENT ORGANIZATION
FCR CRAFTSPEOPLE

748 Water Street, Vancouver, B.C.,
V6B 1B6 Tel. 669-8021

CO-OP NEWS

NEW BOARD MEMBERS FOR 1984

Twelve board members were elected. The six who received the highest number of votes were elected for a two year term, the remaining six were elected for a one year term.

Two Year Term:

Matt Kallio; Riet McKay; Sam Carter;
Mieneke Mees; Brian Mackay; Graham Walker;

One Year Term:

Paul Yard; Colleen Banko; Ron Pollock;
Liz Kowalczyk; George Knoll; Susan Cain.

The annual general meeting was held in December, a time not conducive to many people. The board will be looking at changing the end of our financial year, which governs when the AGM is held. REMEMBER that despite rumours to the contrary members are allowed at the board meetings. The only proviso being that you call ahead and put yourself on the agenda. Alternatively you can write directly to the president(who hasn't been elected yet) or write to one of the other board members. You can also write to the newsletter, care of me, Gail Ford. Keep it brief as our space is limited.

CHRISTMAS MARKETS '83

Christmas markets '83 proved to be a peculiar mixture of good and bad. Although all the figures aren't in it appears that consignment sales were up in both locations, booth sales were generally less than hoped for, although some people were very happy. Clothing and accessories were the highest selling group both in total volume and in average individual sales. Attendance grew at Robson square and dropped at VECC. However VECC consignment sales continued to be stronger than those at Robson square. Christmas market participants will be asked for input for a revamping of our 1984 markets. We introduced a style of marketing at Christmas in 1973 which is now widely copied (CBC received announcements of over 100 Christmas craft "fairs" in the Vancouver area). It's time for us to lead the way for a new, more effective and interesting way of marketing for the rest of the decade.

SHOP/GALLERY REPORT

A very brief report as its a very brief newsletter. There are some shows coming up in the next few months which we would like you all to consider.

January 30 - February 25, AND SO TO BED.
February 27 - March 31, TEA FOR TWO
May 28 - June 30, GLAD RAGS, ARTWEAR TV.

Let your imagination rip! Anything to do with these titles will be great. For those already selling in the shop the usual monthly fee applies, for those not selling regularly in the shop, the fee is \$10.00 for the month. Both these shows will be advertised in the magazine free calendars and The Province newspaper each week. The Sun doesn't seem to know if its publishing a free calendar or not. Press releases will be sent to all community newspapers and daily newspapers. If you plan to participate you could also plan to provide me with a photo to go with press releases. Be warned that not all newspapers return photos.

Gail Ford

SELECTIONS COMMITTEE 1984

At the annual general meeting in December members adopted a plan for a new selections committee and procedure (details to follow). The committee will consist of five people: three to be elected by mail ballot of the entire membership and two to be appointed by the board. The board will be appointing a committee to prepare a slate of nominees to be voted on in early February. If you wish to nominate someone for the new selections committee please write to the Board Selections Committee by January 28th.

SELECTIONS COMMITTEE 1984

At the AGM in December members decided to change the procedure for appointing the Selections committee. The new committee will be 5 people, three elected by mail

TORONTO GIFT SHOW

Hi Folks!

Once again it is time to register for the Toronto Spring Gift Show. The actual dates are February 26 - March 1st., but we would like to know who is participating by the beginning of February. For all those seeking a larger market it really is an ideal opportunity and one that should be taken advantage of. Valuable contacts within the craft community as well as profitable commercial ones can be made at these events. Although at the Gift Show only twice, Circle Craft has already attracted repeat buyers looking for the high quality and uniqueness we offer.

The terms are as before. Registration for new participants \$100.00. Sales and samples at the show are a straight 15% or \$50.00 whichever is greater. We are assuming that those people who participated last time will be doing so again. Please contact me at the shop (Saturdays), or Janet during the week for more details.

Liz Kowiczky,

CELEBRATION OF WOOD BIENNIAL EXHIBITION/SALE

This extremely popular exhibition/sale will be held once again in the first two weeks in August. All you woodworkers out there - members or non-members - this is a great opportunity to strut your stuff. WATCH THIS SPACE FOR FURTHER DETAILS

Editor's Note: Gail had submitted this for the November/December issue of Craft Contacts but as those of you who read it will know there was an acute shortage of space. Considering the acute rise in sales and attendance at Robson Square this past Christmas, perhaps some us should eat our words and thank Gail for the hard work done in promoting that location.

LETTER FROM THE EDITOR

A Personal View of Circle Craft

In response to the questionnaire this summer it appeared that the membership of Circle Craft are against the use of Robson Square as a location for Exhibitions and Markets. I have a few views on this subject which might lead to dialogue between craftspeople in the Newsletter.

I have some sympathy with the view that it has not been a good direct selling location. However, I do not agree when it comes to exhibition/sales like Celebration of Wood. The exhibition area is the only conducive space for this type of event in Vancouver at the moment. This event has always drawn good crowds because of its uniqueness which in turn creates good publicity and this brings me to the crux of the matter. The events that do well at Robson Square are those that are advertised heavily, e.g. the computer show which is swamped with people.

Our Christmas events and any other that has involved direct selling by craftspeople have always been a struggle to fill let alone advertise. This Christmas the one registration fee for both markets has helped to fill the space and the increased publicity budget is allowing us to do a flyer drop in the downtown area, and also possibly a special promotional feature at ground level each day of the market. This along with the combined publicity for both markets and the new art gallery (creating the city square effect we have waited for, for so long) should be a good barometer for future sales in Robson Square.

It is, as I have said in previous Newsletters, a chicken and egg situation. Few craftspeople, little money, little advertising, few customers.

Granville Island market had to be cancelled in 1982 because of lack of response from craftspeople. This year it went ahead with the minimum number participating and only after much effort by phone to get craftspeople to sell there. Under these circumstances, it is difficult to project a budget for advertising. It did in fact become an extremely successful selling location for most craftspeople.

Makers Showcase at Robson Square should have been publicised better. There were newspaper ads but not enough - again revenue problems. Two T.V. stations did take footage, none of which was used.

I suppose what I am saying is don't give up on Robson Square yet. Let us see what improved advertising and promotional publicity can do. Until there is a convention centre or other good location for markets of a medium size it is about the best place. I am doing my damndest to promote it this Christmas and I hope you all are too.

GAIL FORD

MEMBERS NOTE: IF YOU KNOW A CRAFTSPERSON WHO MIGHT BE INTERESTED IN JOINING CABC PLEASE PASS ON THIS APPLICATION FORM

C.A.B.C. MEMBERSHIP APPLICATION FORM

TYPE OF MEMBERSHIP REQUIRED (please indicate)

- | | | |
|---|---|---|
| <input type="checkbox"/> REGULAR | <input type="checkbox"/> RENEWAL | <input type="checkbox"/> STUDENT |
| individuals, societies or groups. Members will receive monthly newsletters and have full voting privileges. \$25.00 | | for registered full-time students. \$15.00 |
| <input type="checkbox"/> AFFILIATE | | <input type="checkbox"/> FAMILY \$40.00 |
| registered organizations wishing to be closely associated with the CABC. Special form required. \$40.00 | | individual, group or corporate body subscribing to the goals of the CABC through financial support or other appropriate means. \$100.00 |

Name _____ Craft _____

Address _____ Postal Code _____

Telephone _____ Amount Enclosed \$ _____

PLEASE COMPLETE AND MAIL WITH YOUR CHECK TO CRAFTSMEN'S ASSOCIATION OF B.C.
1411 Cartwright Street, Granville Island, Vancouver, B.C. V6H 3R7